Norse Atlantic Airways Launches with Boeing Digital Flight Operations Solutions

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- Multi-year digital solutions agreement will support Norse’s new 787 fleet
- Digital tools will reduce costs, optimize loads and improve efficiency

FARNBOROUGH, United Kingdom, July 21, 2022 — Norse Atlantic Airways [OTCMKTS: NRSAF] today announced that it has selected several of Boeing’s [NYSE: BA] digital solutions to streamline operations and increase flight deck efficiency as the new airline commences Transatlantic service this summer.

Norse will integrate the following solutions to support their new 787 fleet as part of a five-year agreement that covers the entire fleet:

- Jeppesen FliteDeck Pro
- Ground Controls and Tailored Maps
- Aviator / FliteBrief
- Onboard Performance Tool (OPT)
- Ops Data and FMS NavData

These digital tools enable flight crews to perform real-time weight and balance and takeoff and landing calculations that reduce maintenance costs, optimize payload capacity, and streamline cockpit operations. Jeppesen’s digital navigation chart services increase flight deck efficiency and integrate key aviation functions efficiently, in a self-service environment.

“We are very pleased to have selected Boeing’s digital solutions that will provide our operations department and flight crew with vital tools from initial flight planning to in-flight operations. The increase in efficiency these digital solutions provide will allow Norse Atlantic to increase on-time performance and maintain a low-cost base. The technology will also enable us to reach our goal of a fully paperless flightdeck environment,” said Thom-Arne Norheim, Norse Atlantic Airways Chief Operational Officer.

FliteDeck Pro is a mobile navigation application used by more than 80% of commercial pilots around the globe. The fleet agnostic app for tablet devices provides pilots with all the aeronautical maps, charts, manuals and documents needed for paperless flying.

This agreement builds on a previously-announced agreement with Norse as the launch customer for Boeing Mobile Logbook, as well as Software Distribution Manager and Maintenance Performance Toolbox. These solutions are part of Boeing’s extensive portfolio of digital maintenance management solutions that provide a simplified approach with accelerated results.

Norse Atlantic Airways offers affordable fares on long-haul flights, primarily between Europe and the United States. Norse has a fleet of 15 Boeing 787 Dreamliners that will serve destinations including New York, Los Angeles, Fort Lauderdale, Orlando, Berlin and Paris. The company's first flight took off from Oslo to New York on June 14, 2022.

As a leading global aerospace company, Boeing develops, manufactures and services commercial airplanes, defense products and space systems for customers in more than 150 countries. As a top U.S. exporter, the company leverages the talents of a global supplier base to advance economic opportunity, sustainability and community impact. Boeing’s diverse team is committed to innovating for the future, leading with sustainability, and cultivating a culture based on the company’s core values of safety, quality and integrity. Join our team and find your purpose at boeing.com/careers.

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