

Japan Airlines Orders 17 Additional Boeing 737 MAX Jets to Refresh Fleet

- Firm order allows airline to operate new equipment on domestic routes

- Japan's flag carrier nearly doubles 737-8 order book

SEATTLE, Mar. 25, 2025 – Boeing [NYSE:BA] and Japan Airlines (JAL) today finalized an order for 17 737-8s to leverage the fuel efficiency and flexibility of the 737 MAX. The airline aims to launch the new 737 MAX jets on its robust domestic network, amid continued record-breaking tourism. This marks JAL's second order for the 737-8 and nearly doubles its 737 MAX backlog to 38 firm orders.

"The 737 has been the backbone of our single-aisle fleet for nearly 50 years, and we are honored to continue its legacy as part of our future fleet," said Mitsuko Tottori, president of Japan Airlines. "We are excited to add more 737-8s to deliver a safe and secure journey to our valued customers with a sophisticated flying experience."

JAL will benefit from the market-leading capabilities of the 737-8, which reduces fuel use and carbon emissions by 15% compared to the Next-Generation 737-800s the airline is replacing. Commonality across the 737 family allows JAL to seamlessly integrate the 737-8 into its existing fleet.

"We value our long-standing partnership with Japan Airlines and are honored by their decision to double down on the 737 MAX for the airline's fleet modernization program," said Brad McMullen, Boeing senior vice president of Commercial Sales and Marketing. "By selecting the 737-8, Japan Airlines will gain operational and economic efficiencies, positioning them for success in the years ahead."

With the 737-8, JAL will debut the Boeing Sky Interior, offering passengers an elevated cabin experience featuring advanced LED lighting, larger windows and spacious overhead bins.

As a longtime Boeing customer, JAL currently operates 767s, 777s and Next-Generation 737-800s, and was among the first airlines to operate the 787 Dreamliner. With a mix of more than 50 787-8s and 787-9s already in operation, JAL recently ordered 10 additional 787-9s to meet growing demand for international travel.

The airline's subsidiary, ZIPAIR Tokyo, recently announced plans to increase capacity on its international network by integrating approximately 10 787-9s, previously operated by JAL, into its fleet. Boeing Global Services was selected to provide nose-to-tail interior modifications on these airplanes.

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