Boeing to Retire Aviall Brand Name as Supply Chain Capability Continues to Grow

Further advances Boeing's supply chain and parts distribution capability to better serve customers across the $3.1 trillion, 10-year services market

Customer and supplier interfaces to integrate over brand phase-out period

PLANO, Texas, Jan. 30, 2020 — Boeing [NYSE: BA] announced that it will retire the Aviall brand name. Parts, equipment and supply chain solutions previously sold by Aviall will be offered directly by Boeing through its portfolio of aerospace aftermarket supply chain service offerings. The change is part of the company's plan to integrate and align its businesses under the Boeing brand and systems.

"Through our robust and growing supply chain capability, Boeing offers industry-leading distribution and repair solutions to customers across the commercial, government, business and general aviation markets," said William Ampofo, vice president of Global Services Supply Chain. "Streamlining our operations under a single brand will further strengthen the services and support our customers know and trust from Boeing, Aviall and legacy KLX Aerospace. We will work closely with customers and suppliers to help them realize the benefits of the industry's most integrated, optimized and responsive global supply chain."

Aviall and its predecessor companies have provided aftermarket parts, equipment and services for the aviation industry since 1932. The company was acquired by Boeing in 2006, and has operated as part of Boeing's supply chain capability since 2017.

Boeing is the world's largest aerospace company and leading provider of commercial airplanes, defense, space and security systems, and global services. As the top U.S. exporter, the company supports commercial and government customers in more than 150 countries. Boeing employs more than 150,000 people worldwide and leverages the talents of a global supplier base. Building on a legacy of aerospace leadership, Boeing continues to lead in technology and innovation, deliver for its customers and invest in its people and future growth.

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