Boeing Readiness Operations Center Launches to Improve Performance for Global Defense Operations

Center serves as collaboration space for Boeing data scientists, engineers and defense customers

ST. LOUIS, Oct. 11, 2019 — Boeing (NYSE: BA) has launched a collaboration space that allows global defense customers to work alongside Boeing data scientists and engineers to uncover opportunities for operational improvement, as well as cost savings and efficiency gains, by examining fleet data.

Known as the Boeing Readiness Operations Center, or BROC, the space houses data analysis tools and digital solution applications that help defense customers and Boeing work together to identify solutions to improve aircraft readiness and performance.

“The Boeing Readiness Operations Center allows Boeing to explore data alongside our customers and uncover challenges and opportunities,” said Torbjorn ‘Turbo’ Sjogren, vice president of International Government & Defence at Boeing. “The customer can leave here with concrete recommendations and actions to ensure mission readiness of their fleets.”

The BROC supports military platforms, including the F-15, F/A-18, KC-46, AH-64, CH-47 and C-17, as well as some non-Boeing fleets. Boeing began this type of digital collaboration with the V-22 Readiness Operations Center in Philadelphia and, thanks to growing demand for these services, may open more centers globally in the future.

“By integrating health systems and data analytics, we can transform data off the aircraft into actionable insights, ultimately putting better maintenance solutions back into maintainers’ hands,” said Ken Sain, vice president for Digital Solutions and Analytics at Boeing. “With defense fleets around the world focused on improving readiness, this capability improvement is a vital step forward.”

Boeing is the world’s largest aerospace company and leading provider of commercial airplanes, defense, space and security systems, and global services. The company supports commercial and government customers in more than 150 countries. Boeing employs more than 150,000 people worldwide and leverages the talents of a global supplier base. Building on a legacy of aerospace leadership, Boeing continues to lead in technology and innovation, deliver for its customers and invest in its people and future growth.

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