Boeing Fuel Dashboard to Enhance GOL 737 Fleet Operations

Advanced analytics tools to deliver fuel efficient operations, cost savings

BUENOS AIRES, Jan. 13, 2015 – Boeing [NYSE: BA] and GOL Linhas Aereas Inteligentes S.A. [BM&FBOVESPA: GOLL4 and NYSE: GOL] announced an agreement to implement the Boeing Fuel Dashboard solution across GOL's Next-Generation 737 fleet today at the MRO Latin America conference.

The Boeing analytics software solution will provide GOL operations teams with greater visibility on current fuel-use trends across the fleet and insights into opportunities for operational improvements and cost savings in fuel consumption.

"GOL is pleased to be able to serve our passengers with our all-Boeing 737 fleet – one of the youngest, largest and most efficient fleets in Latin America," said Capt. Sergio Quito, technical vice president and COO, GOL. "We look forward to implementing Boeing Fuel Dashboard and working with Boeing's team of operations experts to gain the maximum value from this solution. This program supports our broader strategy of improving overall operational efficiency across our fleet as we continue to grow."

The Boeing Fuel Dashboard is part of Boeing's fuel-efficiency solutions suite. The application provides aircraft operators with a comprehensive total fleet view of operational fuel consumption. Airlines, business aviation operators, and military organizations can use Fuel Dashboard's intelligent decision aids to gain insight into current fuel usage through all phases of flight. This visibility enables better decision-making to reduce fuel consumption, costs, and emissions.

"Our airline customers frequently tell us that fuel remains one of their largest cost pressure areas, even when fuel prices are on a downward trend," said Rick Anderson, vice president, Sales, Boeing Commercial Aviation Services. "We have received feedback from current airline customers using Fuel Dashboard indicating an average of approximately 4 percent annual savings in fuel costs. Leveraging the advanced capabilities of the Boeing Fuel Dashboard, our teams will help GOL to achieve significant fuel cost reductions and improve fleet operations efficiency."

The Boeing Fuel Dashboard is part of an integrated suite of aviation services marketed as the Boeing Edge. These services include parts, training, engineering, maintenance and software solutions that increase the efficiency and profitability of airlines and leasing companies. Other Boeing Edge solutions, including Boeing Maintenance Performance Toolbox and Airplane Health Management are also in place to support the GOL fleet.

With an all-Boeing fleet of more than 130 Next-Generation 737-700 and 737-800 airplanes, GOL has grown to become one of the world's largest 737 operators. With plans for continuing fleet growth, the airline has signed an order for 60 737 MAX airplanes to support its strategy for expansion, maintaining one of the youngest fleets in Latin America. GOL has also been recognized for its progressive approach in sustainable fuels, and was the first commercial operator in Brazil to use biofuels.

Additional information about Boeing Fuel Dashboard is available here.

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