

Boeing Business Jets Names Longridge to Lead VIP Jet Sales

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New president brings 21 years of experience with BBJ, airline customers

SEATTLE, Dec. 8, 2014 – Boeing [NYSE: BA] today named David Longridge as president of Boeing Business Jets (BBJ). Longridge will lead a team of people responsible for the sales, support and operations of Boeing commercial products in VIP, government and military service.

“I’m very pleased to have a strong leader like David to lead the BBJ team,” said John Wojick, senior vice president, Global Sales & Marketing, Boeing Commercial Airplanes. “David understands BBJ, brings a wide range of experience and understands how to support our customers with our market leading products and services.”

Longridge, a 21-year veteran of Boeing, most recently served as Sales director based in the United Kingdom leading the British Airways, Finnair, Iberia and TUI accounts. He previously was a sales director for BBJ when the group was founded, in 1996.

Longridge succeeds Capt. Steve Taylor, who recently was named Chief Pilot, Boeing Flight Services.

Boeing Business Jets offers a wide variety of ultra-large-cabin, long-range airplanes perfectly suited for the private jet market. The product line includes the BBJ, BBJ 2 and BBJ 3 – high-performance derivatives of the commercially successful Next-Generation 737 airplane family and the new 737 MAX family – as well as Boeing twin-aisle airplanes including the 747-8, 767, 777 and 787.

More than 400 Boeing airplanes are in service in the VIP market.

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