Boeing Donation to Ayrton Senna Institute to benefit 2 million students in Brazil

Amount to be used in a project focused on STEM and comprehensive education

SÃO PAULO, July 26, 2019 – Boeing [NYSE: BA] will invest in a partnership with the Ayrton Senna Institute to boost STEM and comprehensive education over the three next years. The investment funds the Comprehensive Education program, which will help more than 2 million school children and youth with a quality education that builds the necessary skills for the 21st century, not only to ensure proper school learning, but also social emotional skills, such as collaboration, critical thinking, logical thinking, creativity and communication, among many others.

This latest investment amounts to USD 3 million and expands Boeing's commitment to Brazil while building on the company's existing collaboration with Ayrton Senna Institute. In the last two years, Boeing and the organization have offered coding classes and STEM training for 271 educators in 125 schools, reaching 4,453 students throughout Brazil. The program enables new generations to master multiple languages, including computer and programming, thus promoting integral education.

Over the past 10 years Boeing has invested more than USD 2 million in community projects in Brazil.

"Brazil has a well-deserved reputation for innovation and technical leadership within the aerospace industry and Boeing is committed to helping grow the next generation of innovators and leaders," said Marc Allen, Boeing's president of Embraer Partnership and Group Operations. "Boeing is pleased to continue its partnership with the Ayrton Senna Institute with a program that will have a significant impact in the lives of millions of students."

"In 25 years of history we have already benefited over 26 million children and young people in Brazil and we believe that through quality public education we can change Brazil. It is important to note that in addition to ensuring the full development of students, working with socio-emotional skills also contributes to improving their performance in various subjects, such as mathematics, for example," says Viviane Senna, President of the Ayrton Senna Institute.

About Boeing
Boeing is the world's largest aerospace company and leading provider of commercial airplanes, defense, space and security systems, and global services. As the top U.S. exporter, the company supports commercial and government customers in more than 150 countries. Boeing employs more than 150,000 people worldwide and leverages the talents of a global supplier base. Building on a legacy of aerospace leadership, Boeing continues to lead in technology and innovation, deliver for its customers and invest in its people and future growth.

About IAS
For more than 20 years, the Ayrton Senna Institute is contributing to expand opportunities to children and young people through education. Our mission is to fully develop the human being, preparing them for the 21st century life in all its aspects. Driven by the will of the Formula 1 three-time champion Ayrton Senna of building a better Brazil, we act in partnership with public administrators, teachers, researchers and other organizations to create educational policies and practices based on evidences. We are in a permanent innovation process, investigating new knowledge on an ongoing basis to face the challenges of an ever-changing world.

Starting with the main educational challenges identified by school managers and teachers with whom we routinely work, we produce, systematize, and validate critical knowledge for the improvement of education quality, in a joint work with the public systems of education. All produced knowledge is shared with more players through training, dissemination, technical co-operation, and technology transfer initiatives.

Our actions are supported by donations, licensing resources and partnerships with the private sector. Regarding initiatives targeted at Elementary School and High School, we are present in 15 states and in more than 450 municipalities, supporting the training of 60 thousand professionals per year and benefiting the education of more than 1.5 million students per year.
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