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Proven leader with 30 years of Boeing experience to lead global communications organization

CHICAGO, Feb. 28, 2019 /[PRNewswire](#)/ -- Boeing [NYSE: BA] today named Anne Toulouse as senior vice president of Communications, leading the company's global communications and brand activities.

Toulouse, 60, has served as interim senior vice president of Communications since September 2018. Effective immediately, she continues in the role on a permanent basis, leading the organization responsible for media relations, brand development and management, digital, advertising, in-house creative services, and executive and employee communications. Toulouse will continue reporting to Boeing Chairman, President and CEO Dennis Muilenburg and serve on the company's Executive Council.

"Anne has worked tirelessly over the course of her 30-year Boeing career to strengthen the company brand and share our story with key stakeholders," said Muilenburg. "A proven leader with a unique combination of creativity, passion, business acumen, One Boeing strength, and a customer-focused mindset, Anne has the right skills, experiences, values and strategic thinking to lead our world-class communications organization."

Prior to her current assignment, Toulouse led Boeing's global brand-building programs designed to help position the company for growth in its second century. Responsibilities included the company's brand strategy, global advertising, sponsorships, the Boeing Store, the in-house creative team, historical archives and corporate identity. Toulouse has also held a number of other Boeing positions including vice president of Employee Communications, Business Operations and Corporate Identity and Advertising.

Toulouse joined Boeing in 1989 as a media relations manager in Huntington Beach, Calif., at what was then McDonnell Douglas. She holds a Bachelor of Science degree from Florida State University and is a member of the Economic Club of Chicago. She is also the executive sponsor and ally of the Chicago Boeing Employees Pride Alliance.

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