Boeing Business Jets Delivers First BBJ MAX Airplane

BBJ MAX offers customers unmatched range and comfort

Boeing unveils new BBJ MAX interior design concept

ORLANDO, Oct. 15, 2018 /PRNewswire/ -- Boeing Business Jets (BBJ) has delivered the first BBJ MAX airplane to a customer, the company announced today at the National Business Aviation Conference and Exhibition (NBAA-BACE). The aircraft is scheduled to fly to an interior finishing center.

"We are excited to begin delivering a longer-range and more capable version of the world's most popular business jetliner," said Greg Laxton, head of Boeing Business Jets. "There has been great market interest and anticipation for the BBJ MAX and our valued customers will soon be able to see the new standard in business travel."

Customers from around the world have placed orders for 20 BBJ MAX airplanes. Most recently, Seacons Trading Ltd announced in July it is purchasing a BBJ MAX 7 at the 2018 Farnborough International Airshow.

To commemorate the first delivery, Boeing Business Jets unveiled a new interior concept by award winning aviation design firm SkyStyle. The concept, named *Genesis* by SkyStyle Co-Founders Max Pardo and Lucas Colombo, represents the company's debut in BBJ MAX design.

"From an aviation designer's perspective, the BBJ MAX is incredibly appealing because there is so much more interior space to realize one's vision," said Max Pardo. "And since the MAX flies ultra-long-distances, the owners are looking for a comfortable lounge, multi-function conference area and a large master suite to ensure the ultimate flight experience."

The BBJ MAX *Genesis* concept draws inspiration from nature's tranquility, its voluminous clouds hanging over a white sand beach, smooth rolling hills and a starry night sky.

"BBJ MAX interiors have always been a sharp departure from the cramped cabins of smaller business jets, and the *Genesis* design is yet another example of our exclusive cabin capabilities," said Laxton.

The BBJ MAX family – based on Boeing's best-selling 737 MAX airplane - offers business jet customers the best combination of space, comfort and range. With more than three times the cabin area as most competing business jets, bespoke interiors to match any preference, and lower cabin altitude, the jet is capable of flying 7,000 nautical miles (12,964 km).

In addition, BBJ MAX owners benefit from a lower total cost to own when compared to other high-end business jets. The MAX's optimized maintenance schedule drives operating costs that are nearly the same as smaller, less comfortable competitors. BBJs also retain comparatively higher residual values by requiring a fraction of the lengthy and expensive shop visits experienced by other business jets as they age. As a result, the BBJ MAX can save customers millions of dollars in total ownership expenditure over the life of the airplane.

About Boeing Business Jets

Boeing Business Jets (NYSE: BA) offers a portfolio of ultra-large-cabin, long-range airplanes that are perfectly suited for business and private, charter, corporate and head-of-state operations. The product line includes the BBJ MAX family and high performance versions of Boeing's 787 Dreamliner, 777, and 747-8. Since its launch in 1996, Boeing Business Jets has delivered 234 jets on 260 orders.

For more information, visit: www.boeing.com/bbj

Contact
Dmitry Krol
Boeing Business Jets Communications
+1-206-661-2903
Dmitry.krol@boeing.com

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