Boeing, Primera Air Announce Global Fleet Care Agreement for 737 MAX and Next-Generation 737 Fleets

Comprehensive maintenance package will support Primera Air fleets

FARNBOROUGH, United Kingdom, July 17, 2018 /PRNewswire/ -- Boeing [NYSE: BA] and Primera Air today announced a Boeing Global Fleet Care agreement for Primera Air's 737 MAX and Next-Generation 737 fleets during a signing ceremony at the Farnborough International Airshow. Under the contract, Boeing will provide engineering services, material services and line and heavy maintenance execution services.

"Boeing Global Fleet Care will be an integral part of our success story by providing Primera Air's fleet maintenance operations as we expand our network of flights," said Andri M. Ingolfsson, President & CEO, Primera Travel Group. "We're proud to expand our growing relationship with Boeing."

Primera Air, headquartered in Riga, Latvia, has a fleet of nine Next-Generation 737s. In January 2017, Boeing and Primera Air announced an order for up to 20 737 MAX 9s. The 737 MAX 9 will form the backbone of the airline's future as it seeks to launch flights between Europe and North America.

"With this agreement, Primera Air will fly the best-in-class airplanes and have the best maintenance support in the industry. This is a prime example of Boeing's unmatched ability to offer tailored and integrated solutions for our commercial customers," said Ihssane Mounir, senior vice president of Commercial Sales & Marketing for The Boeing Company. "We are excited to expand our partnership with Primera Air and we look forward to working alongside them to help them continue providing excellent air travel services."

Global Fleet Care is a high-value, low-risk and efficient fleet maintenance operations solution that gives customers a competitive advantage in the marketplace. The Global Fleet Care suite includes Fleet Engineering Solutions, Fleet Material Solutions, and Fleet Integrated Solutions – all of which can be tailored to specific customer requirements.

Through Global Fleet Care, Boeing offers maintenance and reliability programs for the Next Generation 737, 737 MAX, 747-8, 777 and 787 Dreamliner. In addition, select Global Fleet Care services are now available to a wider range of Boeing models. More than 60 airlines and 2,500+ airplanes are now covered by Global Fleet Care.

About Primera

Primera Air is a low-fare Nordic airline that operates flights from Europe to more than 70 destinations across the Mediterranean, Middle East, Asia, Caribbean and North America. Originally founded in Iceland in 2004 as a charter provider, Primera Air has grown to become an airline that now carries over one million passengers each year. Primera Air is now owned by the Primera Travel Group, a group of Scandinavian tour operators and travel agencies.

In 2018, Primera Air is expanding its network by establishing new bases at London Stansted and Paris Charles De Gaulle and will be providing direct low-fare transatlantic flights to New York, Boston, Toronto and Washington DC.

About Boeing Global Services

Operating as one of Boeing's three business units, Global Services is headquartered in the Dallas area. For more information, visit www.boeing.com/services.

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