

## **Boeing realigns Boeing Global Services total fleet care offering with Global Fleet Care**

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LE BOURGET, France, June 19, 2017 [/PRNewswire/](#) -- Boeing (NYSE: BA) announced today that its portfolio of fleet services –formerly known as GoldCare– continues to realign to meet customer needs in the form of Boeing Global Fleet Care. This evolution reflects the fleet-wide nature of the service offering and aligns to the Boeing Global Services business unit, set to launch July 1.

"As our customer base and world-wide partner network has grown, realigning our global fleet services offering as Global Fleet Care was a natural next step," said Stan Deal, president and CEO of Boeing Global Services. "We look forward to continuing support for customers through our comprehensive Boeing Global Fleet Care portfolio."

The Global Fleet Care designation better reflects the scope and breadth of the current fleet services portfolio, as Boeing and the services market continue to grow. This suite services, launched in 2005, continues to be a flexible, subscription-based maintenance services proposition for air operators.

The updated naming convention extends also to the three main Boeing Global Fleet Care service levels: Fleet Engineering Solutions, Fleet Material Solutions and Fleet Integrated Solutions.

Boeing Global Fleet Care provides point solutions in the form of Engineering, Materials and Maintenance programs for air operators, accomplished through the use of decades of fleet data management, industry-leading technologies, and proprietary analytics and processes.

Tailored to the individual airline, Boeing Global Fleet Care is a high-value, low-risk and efficient fleet maintenance operations solution that gives customers a competitive advantage in the marketplace. Boeing has substantially grown its Boeing Global Fleet Care subscriptions, providing support for more than 60 customers and over 2,500 airplanes.

With the Boeing Global Fleet Care service, Boeing delivers the operational economics committed to customers when they buy Boeing airplanes. Airlines trust Boeing Global Fleet Care services to deliver maintenance, engineering and parts required to run their airline's unique operations.

Boeing is a leader in providing 24/7 support and service to the global aviation industry. In addition to subscription-based maintenance services such as Boeing Global Fleet Care, Boeing offers the industry's largest portfolio of services including aftermarket parts, freighter conversions and interior modifications, engineering support, crew training, route planning, digital crew scheduling, advanced data analytics and software to enhance airlines and leasing company operations.

As of July 1, Boeing Global Fleet Care will reside in Boeing Global Services, a new dedicated services business focused on the needs of global defense, space and commercial customers.

Conrad Chun (At the Paris Air Show)  
Boeing Global Services Communications  
Mobile: +1 314-452-2294  
[Conrad.c.chun@boeing.com](mailto:Conrad.c.chun@boeing.com)

Teresa Kuhn  
Boeing Communications  
+1 206-491-8681  
[teresa.m.kuhn@boeing.com](mailto:teresa.m.kuhn@boeing.com)

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