Boeing Names Mounir New Sales, Marketing Leader for Commercial Airplanes

Wojick retiring after 36-year commercial airplanes career

SEATTLE, Oct. 14, 2016 /PRNewswire/ -- Boeing [NYSE: BA] today announced thatIhssane Mounir has been named the new vice president of Sales and Marketing for Commercial Airplanes. Mounir succeeds John Wojick, who is retiring after 36 years of company service, effective early 2017.

In his new role, Mounir is responsible for the sales and marketing of all commercial airplanes and related services to airlines and leasing customers in all markets worldwide. His team's duties include sales strategy, operations and customer relationships.

"Ihssane is a seasoned sales leader with in-depth knowledge of Boeing customers worldwide," said Boeing Commercial Airplanes President and CEO Ray Conner. "His extensive knowledge of our products and services puts him in the best position to help our customers address their fleet and operational needs and be successful in today's competitive environment."

Mounir has held several leadership positions within Boeing's Sales organization, mostly recently as vice president of Sales for Northeast Asia.

He previously served as vice president of Marketing, Sales Strategy and Operations, responsible for developing and implementing cross-regional strategies for Commercial Airplanes.

Prior to that assignment, Mounir led Commercial Airplanes Sales efforts in many regions across the world. Previously, Mounir was the vice president of Sales for Latin America, Africa and the Caribbean. He also served in Sales leadership roles inEurope, Central Asia and Africa.

Mounir joined Boeing as a senior aerodynamics engineer in 1997. He earned Bachelors and Masters degrees in aerospace engineering from Wichita State University.

Conner thanked Wojick for his decades of service to Boeing and leadership of the team that sold thousands of airplanes to customers worldwide.

"John's retirement caps an outstanding 36-year Boeing career that has included assignments in engineering and all facets of commercial airplanes sales and marketing," Conner said. "As the leader of our Sales team since 2012, he has consistently demonstrated the integrity, tenacity, courage and commitment it takes to compete aggressively and win in the marketplace. Under his leadership, our Sales and Marketing organization has sharpened its focus on our customers, continued to earn their trust and maintain their loyalty."

The new regional leader for Northeast Asia Sales will be named at a later time.

Contact:
Marc Birtel
Boeing Commercial Airplanes Communications
+ 1 206-390-4115
marc.r.birtel@boeing.com

SOURCE Boeing

Additional assets available online: Photos (1)