Boeing, TUI Group Finalize Order for 10 737 MAXs, One 787-9 Dreamliner

Leisure group continues fleet modernization with more than 70 Boeing airplane orders since 2013

FARNBOROUGH, United Kingdom, July 12, 2016 / PRNewswire/ -- Boeing (NYSE: BA) and TUI Group, the world's number one tourism business, finalized an order today at the 2016 Farnborough International Airshow for 10 737 MAX 8s and one 787-9 Dreamliner. The MAX orders are new, while the 787 order was previously attributed to an unidentified customer on the Boeing Orders & Deliveries website.

"We are committed to investing in our aircraft fleet in order to keep improving our customer's experience and to grow ahead of the market," said David Burling, Member of the Executive Board and responsible for TUI Group Airlines. "This includes the expansion of our long haul holiday programme and providing more choice of flight times and durations to new destinations. Our customers tell us how much they appreciate the investment we are making in new aircraft, so we're pleased to make flying with TUI an even more enjoyable experience with this latest order."

TUI Group last year announced its five year sustainability strategy, 'Better Holidays Better World 2015-2020,' built around three core pillars to help shape the future of sustainable tourism. As one pillar, TUI aims to operate Europe's most carbon efficient airlines and reduce the carbon intensity of its operations by a further 10% by 2020.

"With the 737 MAX, we will be able carry our short-haul customers further, in greater comfort, more efficiently and with an even lower environmental impact. The 737 MAX will contribute significantly towards fulfilling our commitment to further reducing the carbon intensity of our operations," added Burling.

The 737 MAX incorporates the latest technology CFM International LEAP-1B engines, Advanced Technology winglets and other improvements to deliver the highest efficiency, reliability and passenger comfort in the single-aisle market. The new single-aisle airplane will deliver 20 percent lower fuel use than the first Next-Generation 737s and the lowest operating costs in its class – 8 percent per seat less than its nearest competitor.

"TUI Group's customers have benefited from the unrivaled passenger features on board the 787-8, since they became the UK launch customer in 2013," said Boeing Commercial Airplanes President and CEO Ray Conner. "The addition of 787-9s to its fleet will provide TUI Group with greater flexibility across its route network, while the 737 MAX will ensure it remains at the forefront of the European leisure market."

The 787-9 complements and extends the 787 family. With the fuselage stretched by 6 meters (20 feet) over the 787-8, the 787-9 will fly up to 45 more passengers for TUI Group, an additional 520 kilometers (280 nautical miles) with the same exceptional environmental performance – 20 percent less fuel use and 20 percent fewer emissions than the airplanes they replace. TUI Group's airlines currently operate a fleet of 13 787-8s and one 787-9.

Additionally, TUI Group has selected GoldCare Component Services for its Next-Generation 737 and 737 MAX fleet. It will be the launch customer for Boeing's 737 MAX Component Services program. Boeing has provided 737 Component Services for Thomson Airways and Jetairfly, members of the TUI Group, since September 2007.

The Component Services program provides customers quick access to pooled material, as well as repairs, upgrades and warranty service for those parts in the program. By using the program, airlines can reduce their inventory costs, while managing their repair and overhaul needs through a predictable cost structure

There are six proprietary airlines in the TUI Group operating 136 medium and long-haul aircraft, including more than 100 Next-Generation 737s and 14 787s. These airlines are TUIfly, Thomson, TUIfly Nordic, Jetairfly, Corsair and TUIfly Netherlands, serving more than 180 destinations around the world.

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