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Boeing to provide services for carrier's entire 737 MAX, 787 Dreamliner fleet

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FARNBOROUGH, United Kingdom, July 11, 2016 /PRNewswire/ -- Boeing (NYSE: BA) announced today at the 2016 Farnborough International Airshow that Norwegian has committed to GoldCare coverage for its 737 MAX fleet and expanded coverage for the airline's entire 787 Dreamliner fleet.

The new services agreements represent the largest commercial services order in Boeing history.

Norwegian will launch Boeing's 737 MAX GoldCare offering when its first airplane is delivered in 2017. Under the agreement, Boeing will provide coverage through 2034.

"Boeing has proven to us over the past four years the value of GoldCare for our operations," said Bjorn Kjos, CEO, Norwegian. "The reliability and operational effectiveness of our 787 fleet has never been better. We have great expectations and confidence in what we can accomplish by leveraging GoldCare across our 737 MAX fleet as well."

Norwegian has 108 737 MAXs on firm order, with commitments for 92 more airplanes. In addition, the airline will continue adding 787-9s to its existing 787 GoldCare agreement. Boeing has provided GoldCare Services for Norwegian's 787 fleet since 2012.

"This agreement marks a historic moment for Boeing and our services business—one we are proud to share with Norwegian," said Boeing Commercial Airplanes President and CEO Ray Conner. "We are honored that Norwegian is expressing its confidence in Boeing's GoldCare program. We look forward to continuing to build on our long-standing relationship and further prove the advantages and value that our services portfolio brings to their operation."

With the GoldCare service, Boeing delivers the operational economics committed to customers when they buy Boeing airplanes. Airlines trust Boeing's GoldCare services to deliver maintenance, engineering and parts required to run their airline's unique operations.

GoldCare is tailored to the individual airline, providing a high-value, low-risk and efficient fleet maintenance operations that gives customers a competitive advantage in the marketplace. Boeing has substantially grown its GoldCare subscriptions since 2013, providing support for 60 customers and more than 2,200 airplanes.

Boeing is a leader in providing 24/7 support and service to the global aviation industry. In addition to subscription-based maintenance services such as GoldCare, Boeing offers the industry's largest portfolio of services including aftermarket parts, freighter conversions and interior modifications, engineering support, crew training, route planning, digital crew scheduling, advanced data analytics and software to enhance airlines and leasing company operations.

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