Boeing Announces European Leadership Structure to Streamline & Drive Growth

Sir Michael Arthur appointed president Boeing Europe

London, March 17, 2016 – Boeing today announced a regionalized leadership structure in Europe, to streamline its corporate presence and drive business growth. The new structure aligns Boeing corporate leaders across the Continent into a unified team and integrates the company's strategy development and government affairs initiatives at a regional level.

"These changes sharpen Boeing's strategic focus on Europe, make us more efficient in how we operate and emphasize localized decision making on a pan-European basis," said Marc Allen, president of Boeing International. "Boeing has long benefited from Europe's tradition of innovation and excellence, with ties dating back 80 years. Building on this legacy, Boeing Europe will press forward in developing new, local business and partnership platforms to increase our global competitiveness."

Effectively immediately, the positions of the following executives are expanded accordingly:

- Sir Michael Arthur, president of Boeing United Kingdom and Ireland, will have an expanded leadership role as president of Boeing Europe.Arthur will continue to head Boeing in the U.K. and Ireland from London, but in the regional leadership role will also lead the company's European strategy and operations, strengthening regional alignment and improving operating efficiencies.

- Brian Moran is named vice president of Boeing Europe for government affairs and will report to Arthur. Already focused on EU and NATO relations in Brussels, Moran will have expanded regional responsibilities. He will work closely with Boeing's national offices across the Continent to build and manage an integrated government affairs strategy at the pan-European level.

- Antonio de Palmas is named managing director of Southern Europe and will report to Arthur. He will continue to lead Boeing Italy, while also taking responsibility for enterprise growth and productivity initiatives in Spain, Portugal and Greece and for Boeing Defense Space & Security marketing and business developments efforts in those countries.

Additionally, effective June 1, Mark Nieuwendijk becomes director of strategy and market development for Boeing Europe. He will help to design and implement the company's pan-European growth, productivity and partnerships strategy across Europe. Currently, he is the co-managing director of AerData, a Boeing subsidiary, which Nieuwendijk co-founded, that sells software platforms and data services to aviation lessors and airlines.

Under the regional structure, the leaders of Boeing France and Boeing Germany & Northern Europe will report through Arthur.

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