

Boeing to Highlight Partnership and Product Innovation at Singapore Airshow

Boeing to Highlight Partnership and Product Innovation at Singapore Airshow

Scot 787-9 Dreamliner and U.S. Navy P-8A Poseidon among Boeing products on static display

CHICAGO, Feb. 9, 2016 – Boeing [NYSE: BA] will highlight its innovative defense and commercial products and important regional partnerships at this year’s Singapore Airshow, Asia’s largest aerospace and defense show, which runs Feb. 16-21.

Boeing and the world’s first all-787 airline, Singapore Airlines’ low-cost, long-haul subsidiary Scoot, will demonstrate the passenger-pleasing features of the Boeing 787-9, which Scoot will display during the show’s first day. Scoot currently operates 10 787-8 and 787-9 airplanes, and plans to open new markets and routes with an additional 10 787s on order. Boeing defense products expected at the show include the Republic of Singapore Air Force (RSAF) F-15SG fighters, as well as AH-64 Apache and CH-47 Chinook helicopters. A U.S. Navy P-8A Poseidon, two F/A-18F Super Hornet aircraft and a U.S. Marine Corps MV-22 Osprey are scheduled to be on static display. A U.S. Air Force C-17 Globemaster III is scheduled to participate in the show flying display and also be on static display.

“This marks a very special year for Boeing as we celebrate our Centennial,” said Skip Boyce, president, Boeing Southeast Asia. “We are stronger, more competitive and more innovative than ever as we launch our second century. Much of this success is credited to the partnerships forged over the years in markets such as Singapore and the rest of Southeast Asia, where we have been present for almost 70 years.” Boeing will commemorate its 100th anniversary on July 15 this year.

The Boeing exhibit at the show will feature the company’s family of commercial airplane models, including the 737 MAX, 747 Intercontinental, 777X, 787 Dreamliner, as well as a 737-800 Boeing Converted Freighter. New to this year’s show, the company will feature an interactive virtual reality tour of passenger airplane interiors. On the defense side, the exhibit will feature interactive displays, operator consoles for the P-8A Poseidon and Maritime Surveillance Aircraft, as well as models of the ScanEagle unmanned aerial system and other products. Boeing will also have an F-15 Simulator in the RSAF exhibit area.

“Our customers in Southeast Asia continue to demand the most fuel-efficient and technologically advanced airplanes to keep them competitive in this rapidly growing aviation sector,” said Dinesh Keskar, senior vice president, Asia-Pacific & India Sales, Boeing Commercial Airplanes. “Boeing’s comprehensive family of airplanes and services will continue to meet our customers’ needs and enable them for success now and for decades into the future.”

Boeing also continues providing innovative and affordable products and services to meet the defense and security needs of customers in Southeast Asia, from maritime surveillance to disaster relief missions. “Our goal is to provide the right capability, at the right time, and at the right cost for our partners in the region and around the globe,” said Jeff Kohler, vice president, Global Sales, Boeing Defense, Space & Security. “And we are ready to help sustain those capabilities through their entire lifecycle.”

Boeing will hold a series of media briefings during the show, as listed below. Accredited members of the media should check the briefing schedule daily at the show Media Center for the latest updates.

The company will also highlight its show activities through official Twitter feeds @BoeingAirplanes, @BoeingDefense and @Boeing, and through press releases available on: <http://boeing.mediaroom.com/>

Note: All times listed below are local to Singapore.

Monday, Feb. 15

2:45-3:45 p.m.		Boeing Commercial Airplanes Asia-Pacific Current Market Outlook Briefing
Venue		Boeing Singapore Office 38 Beach Road South Beach Tower #16-11 Singapore 189767 (Main entrance via Middle Road)
Speaker		Dinesh Keskar, senior vice president – Sales, Asia-Pacific & India, Boeing Commercial Airplanes

Tuesday, Feb. 16

2:00-2:45 p.m.		Boeing Defense, Space & Security Maritime Surveillance Media Briefing
Venue		Function Room 3, Changi Exhibition Centre
Speaker		James (JD) Detwiler, director, Global Sales & Marketing, Maritime Programs, Boeing Defense, Space & Security
3:00-3:45 p.m.		Scot's 787 Dreamliner: Transforming Asia-Pacific's LCC Market
Venue		Function Room 5, Changi Exhibition Centre
Speakers		Campbell Wilson, chief executive officer, Scot Randy Tinseth, vice president of Marketing, Boeing Commercial Airplanes

Wednesday, Feb. 17

10:00-10:45 a.m.		Airplane Development: From Design to Reality
Venue		Function Room 3, Changi Exhibition Centre
Speaker		Scott Fancher, senior vice president and general manager, Airplane Development, Boeing Commercial Airplanes
11:00-11:45 a.m.		Boeing Defense, Space & Security Vertical Lift Media Briefing
Venue		Function Room 3, Changi Exhibition Centre
Speaker		Rick Lemaster, director, V-22 Tiltrotor Global Sales & Marketing, Boeing Defense, Space & Security

Contacts:

Jay Krishnan
Boeing Southeast Asia
+65-97291136
jay.krishnan@boeing.com

Joanna Pickup
Boeing Commercial Airplanes
+1425-879-6077
joanna.pickup@boeing.com

Amrita Dhindsa
Boeing Defense, Space & Security
+91-96546-06067
amrita.dhindsa@boeing.com
