

Boeing celebrates centennial with aviation-cool merchandise from iconic brands

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CHICAGO, Nov. 23, 2015 /PRNewswire/ -- In celebration of its first 100 years, Boeing has partnered with several of the world's top brands to offer aviation enthusiasts the opportunity to own heirloom-quality items inspired by the company's rich history and bright, dynamic future.

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Boeing's centennial merchandise collection includes distinctive and high quality watches, heritage-inspired leather jackets, and collectible teddy bears, all reflecting the precision and innovation required of aerospace products.

Merchandise partners include The Bremont Watch Company, Schott Leather Jackets and Steiff.

"As part of the Boeing centennial celebration, we are offering aviation enthusiasts the opportunity to obtain truly special merchandise of enduring quality – items that can be passed with pride to future generations," said Jim Newcomb, director of Boeing Global Brand Management. "Bremont, Schott and Steiff, companies whose histories are as storied as our own, have created merchandise that will appeal to people who really know and appreciate Boeing and our products."

An aerospace leader with more than 165,000 employees worldwide, Boeing will commemorate its 100th anniversary on July 15, 2016. For more information on Boeing's centennial activities including events, educational exhibits, and inspirational and historic activities, go to www.boeing.com/100

All merchandise is available at the [Boeing Store](#).

The Bremont-Boeing Watch Line

The Bremont Watch Company, founded by pilots and aerospace enthusiasts in 2002, is an award-winning British company producing beautifully engineered chronometers. The Boeing watch collection was developed to match the level of precision engineering for which Boeing is known and is crafted with some of the same metals used in Boeing aircraft. Available now at the [Boeing Store](#) and official Bremont stores and resellers the world over.

Schott Leather Jackets

Since 1913, Schott Leather has produced some of the world's finest leather jackets, coats and motorcycle apparel. The history of Boeing and Schott began to align during World War II when Schott produced garments worn by pilots who flew Boeing-built aircraft. To celebrate the Boeing centennial, Schott has designed three high-end leather jackets inspired by three iconic leather military flight jackets: the B-3 Sheepskin bomber jacket featuring the B-17 Flying Fortress; the A-2 Cowhide flight jacket featuring the P-51 Mustang; and the G-1 Goatskin flight jacket featuring the F-4 Phantom. Available at the [Boeing Store](#).

The Bill Boeing Bear by Steiff

Since 1880, Steiff has been making plush toys and collectibles known for quality, safety and lasting value. Collectors treasure Steiff products for their artistry, beauty and lasting value. Each Steiff stuffed animal is meticulously hand-sewn and hand-finished by talented artisans in Germany. The Bill Boeing Bear, has been produced in three different styles in a likeness to William Boeing, showing the company founder wearing glasses and a flight suit, and carrying a mailbag. Available at the [Boeing Store](#) and select retailers.

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