Boeing, EVA Air Celebrate 777-300ER Delivery with Brand New Livery

EVERETT, Wash., Nov. 11, 2015 /PRNewswire/ -- Boeing [NYSE:BA] and EVA Air today celebrated the unveiling of the airline's new livery during a delivery ceremony for the carrier's 22nd 777-300ER (Extended Range).

"Today, we unveiled a new livery design to herald our continuing commitment to service innovation," said EVA Chairman K.W. Chang. "EVA was a launch customer for the 777-300ER in 2005 and the aircraft has become the backbone of our long-haul fleet. By the end of 2017, we will be operating more than 30 Boeing 777-300ERs. These new generation Boeing 777-300ERs have significantly upgraded our in-flight service and cabin environment."

This delivery is also the first of four 777's to be leased from Air Lease Corporation (ALC) to EVA. The carrier is expected to grow its partnership with ALC as it continues to expand its long-haul fleet.

EVA's new corporate identity retains its original compass design, borrowed from the logo of its parent company, Evergreen Group, which symbolizes the airline's seamless network and services. In the livery, the simplified tail design establishes the compass as the focal point for the EVA Air brand and represents the carrier's commitment to quality service and flight safety.

"We are truly honored EVA chose to unveil its brand new livery on the 777-300ER," said Ray Conner, president and CEO of Boeing Commercial Airplanes. "The 777-300ER is a market-leading airplane and has helped EVA provide world-class service to its customers. The Boeing Company is proud to play an integral role in enhancing EVA's brand and their continued success going forward."

EVA Air currently operates more than 36 Boeing airplanes, including 21 777-300ERs. The airline plans to introduce seven more 777-300ERs to its fleet by the end of 2016 and deploy them on North American routes.

The 777-300ER is one of the most fuel and cost-efficient airplanes in its class as well as the most reliable twin-aisle aircraft in the world. It also has the highest cargo capability of any passenger airplane in service. The 777-300ER will receive further improvements in 2016 designed to reduce fuel use by 2 percent.

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