

New Boeing Video Takes Viewers Inside 787-9 Dreamliner Flight Deck for Thrilling Takeoff

New Boeing Video Takes Viewers Inside 787-9 Dreamliner Flight Deck for Thrilling Takeoff

Next version lets viewers choose different views using new YouTube technology

EVERETT, Wash., June 18, 2015 [/PRNewswire/](#) -- Boeing (NYSE: BA) today released a follow-up to its popular 787-9 Dreamliner demonstration video, bringing the public into the flight deck as Boeing's expert crew rehearsed for the 2015 Paris Air Show.

The new video offers the full flight routine and a new experience: Viewers can choose between camera angles to seamlessly see the full airplane and the pilots inside the flight deck. Boeing is among the first to use YouTube's experimental technology, known as Choose Your View, which provides a more immersive and interactive video experience.

"Our first 787-9 demonstration video was extremely popular and we're pleased to allow viewers around the globe to experience the exciting performance of the Dreamliner," said Sean McCormack, vice president, Communications, Commercial Airplanes. "Boeing is proud to be among the first companies to partner with YouTube on this innovative new technology."

Performed by Boeing test pilots to prepare for the air show, the routine showcases the many capabilities of the 787-9 in Vietnam Airlines' livery and demonstrates maneuvers never seen in typical flight. The first video from the practice sessions, which received well more than 10 million views worldwide in less than a week, included a condensed version of air-to-air footage. Today's release includes the full 7.5-minute routine and answers the questions so many viewers have noted in their comments about what it is like in the flight deck during a demonstration flight. This video is best experienced from a desktop/laptop computer. Mobile users may have limited functionality.

"We're thrilled to see what Boeing has created using the multi-angle technology from YouTube. The video gives viewers a unique perspective into a flight demonstration, creating a viewing experience that's incredibly interactive and immersive for fans," said Mike Miller, director, Business & Industrial Markets, Google.

The Boeing 787-9 is the second and newest member of the 787 family, super-efficient airplanes with new passenger-pleasing features. With the fuselage stretched 20 feet (6 meters) over the 787-8, the 787-9 can fly more passengers and more cargo farther yet with the same exceptional environmental efficiency – 20 percent less fuel use and emissions than the airplanes they replace. Thirty customers from around the world have ordered 509 787-9s, 46 percent of all 787 orders.

Contact:

Julie O'Donnell

787 Program Communications

+1 425-266-2927

julie.o'donnell@boeing.com

Choose Your View Video URL: <https://www.youtube.com/user/Boeing/ChooseYourView>

For more information:

<https://www.youtube.com/watch?v=KYbM-3E11Qo>

www.boeing.com/787

