

Boeing Supports Hainan Airlines in Quest for Greater Operational Efficiency

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- Optimization services increase efficiency, fuel savings

SEATTLE, April 15, 2015 /[PRNewswire](#)/ -- Boeing (NYSE:BA) today announced that Hainan Airlines has introduced the Boeing Wind Updates solution into their operations to increase efficiency and reduce fuel consumption across the airline's global operations.

The airline has integrated the Wind Updates offering from Boeing Commercial Aviation Services to leverage real-time information that improves inflight airplane performance based on atmospheric conditions. Boeing Wind Updates will work to optimize flight operations across the Hainan Airlines fleet of Boeing 787 and Airbus 330 aircraft.

"We seek methods to increase efficiency across all of our operations, and the Boeing Wind Updates solution will help us achieve our objectives to improve decision making by our flight crews and reduce fuel consumption," said Haoming Xie, president, Hainan Airlines. "Having real-time wind data in hand helps to increase situational awareness for our pilots and allows for changes to take place to best take advantage of current conditions."

Boeing Wind Updates will reduce fuel consumption and improve in-flight performance for the Hainan Airlines aircraft fleets by providing customized, real-time wind and temperature information during every flight anywhere in the world. More current and accurate weather data allows for more effective use of modern aircraft capabilities and is expected to save Hainan Airlines an average of 200-400 lb. (90-180 kg.) of fuel per flight.

"We are delighted to support Hainan Airlines with continuously improved operational efficiency," said Per Noren, vice president, Customer Solutions, Boeing Digital Aviation. "Wind Updates is a key component of our integrated portfolio of flight optimization solutions. Hainan Airlines will see immediate fuel savings results."

The agreement to integrate Wind Updates services adds to the portfolio of Boeing Digital Aviation solutions used by the airline to reduce pilot workload, increase situational awareness and achieve fuel savings. Hainan Airlines also is currently a customer of Boeing flight planning, charting and navigation information services.

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More information:

<http://www.boeing.com/boeing/commercial/aviationservices/integrated-services/digital-airline.page>

<http://www.boeing.com/boeing/commercial/aviationservices/flight-services/atm/inflight.page>

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