Boeing, Transavia Announce Order for Up to 20 Next-Generation 737-800s

Order for 17 737s with options for three additional airplanes

SEATTLE, Feb. 12, 2015 /PRNewswire/ -- Boeing [NYSE:BA] and Transavia Company, a wholly owned subsidiary of the Air France KLM Group, today announced an order for 17 Next-Generation 737-800s, including options for three additional airplanes. The order, valued at $1.6 billion at current list prices, was previously booked and attributed to an unidentified customer on the Boeing Orders & Deliveries website.

The order will significantly support the growth of Transavia's operations fromFrance and the Netherlands. The airline currently has a combined all-Boeing fleet of 45 Next-Generation 737s.

"We have grown to become one of the leading low cost carriers inFrance and the Netherlands by effectively utilizing the unrivalled economics and unmatched reliability of the Next-Generation 737," said Bram Graber, CEO, Transavia Company. "This latest order will provide us with a solid platform to grow our business, while offering our passengers outstanding value and comfort."

"Through its growing Dutch and French operations, Transavia has provided European holiday makers with exceptional value due to the efficiencies it has been able to harness from its fleet of Next-Generation 737s," said Todd Nelp, vice president of European Sales, Boeing Commercial Airplanes. "Transavia has been operating 737s since the mid-1970s and it is a testament to the outstanding qualities of the 737 family that four decades of this airplane will remain the backbone of its fleet in the years to come."

The 737-800 is the best-selling version of the highly successful Next-Generation 737 family, the most technologically advanced airplanes in the single-aisle market. The Next-Generation 737's market success has been confirmed by investors who consistently rank it as the most preferred single-aisle airplane due to its wide market base, superior performance efficiency and lowest operating costs in its class. The Next-Generation 737 has accumulated more than 6,800 orders from customers worldwide.

Transavia Company has six bases, withAmsterdam's Schiphol Airport and Paris-Orly Airport as its main hubs, serving 110 destinations in Europe and North Africa. Passenger numbers reached 10 million in 2014.

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