

## Boeing Showcases Interior Upgrades for Next-Generation 737s at Aircraft Interiors Expo

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Modern cabin retrofit designed for total passenger satisfaction

HAMBURG, Germany, April 8, 2014 [/PRNewswire/](#) -- Boeing (NYSE: BA) is featuring its new enhanced interior for Next-Generation 737s this week at the Aircraft Interiors Expo in Hamburg, Germany. Boeing has incorporated multiple independent retrofit features into one flexible package, allowing airlines to customize an updated cabin interior in a style that supports its brand identity while remaining in line with the rest of its fleet.

The updated Next-Generation 737 interior offers improvements in passenger comfort and design elements to modernize the cabin. The package can include new LED lighting, updated forward and aft entry coves, Boeing Sky Interior sidewall panels and air grilles, and larger-capacity stow bins. The upgrades create a greater sense of spaciousness at the ceiling.

"Customers have been overwhelmingly positive about the aesthetics, functionality and flexibility of the new interior," said Rick Anderson, vice president of Sales, Commercial Aviation Services, Boeing Commercial Airplanes. "As part of our commitment to delivering a competitive edge to our customers, we worked closely with our suppliers to minimize costs and maximize the impact and value of the new interior."

Boeing collaborated with EnCore Interiors, Inc., on the industrial design and with EMTEQ for the lighting. The companies' close working relationship will enable Boeing to offer options carefully tailored for each operator's needs.

While Boeing continues to offer retrofits of the popular Boeing Sky Interior, the enhanced Next-Generation 737 interior offers customers another option for creating interiors to support their unique brands.

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