

Boeing Delivers 1,000th 737 Boeing Sky Interior

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Milestone marked with special livery on Norwegian Air Shuttle 737-800

SEATTLE, Feb. 11, 2014 /[PRNewswire](#)/ -- Boeing's [NYSE: BA] passenger-inspired 737 Boeing Sky Interior marked its 1,000th milestone delivery with Norwegian Air Shuttle ASA.

The 737 Boeing Sky Interior features modern sculpted sidewalls and window reveals, LED lighting that enhances the sense of spaciousness and larger pivoting overhead stowage bins.

"The Boeing Sky Interior is delighting passengers and our airline customers," said Beverly Wyse, vice president and general manager, 737 program, Boeing Commercial Airplanes. "It's adding even more value to the Next-Generation 737, which already delivers the best economics, reliability and fuel efficiency in its class."

Norwegian Air Shuttle was one of the launch customers for the 737 Boeing Sky Interior. This is the airline's 48th Next-Generation 737-800 with the new interior, making it the largest airline operating with the 737 Boeing Sky Interior in Europe.

"Our goal is to provide passengers with the ultimate experience in comfort and convenience when they fly with Norwegian," said Bjorn Kjos, chief executive officer of Norwegian Air Shuttle. "The Boeing Sky Interior on the Next-Generation 737 helps us to deliver just that."

A passenger survey conducted by Norwegian Air Shuttle soon after the airline began service with the new look found that more than half of respondents rate the 737 Boeing Sky Interior more comfortable than the standard interior. And passengers reported they feel "happier" in the new interior.

Since the first 737 Boeing Sky Interior was delivered in October 2010, more than 60 customers have ordered the new interior.

Approximately 85 percent of Boeing's backlog of more than 1,900 Next-Generation 737s will be delivered with the 737 Boeing Sky Interior. The passenger-preferred interior will be standard on Boeing's newest family of single-aisle airplanes, the 737 MAX.


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