

## **Boeing, flydubai Sign Agreement for Mobile Maintenance Solutions**

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Mobile applications support rapid fleet growth and tight operations schedules

**DUBAI, United Arab Emirates, Feb. 4, 2014** –Boeing [NYSE:BA] today announced at the MRO Middle East conference that flydubai has signed an agreement to implement Boeing’s suite of mobile maintenance applications. The airline will deploy Maintenance Turn Time, Toolbox Mobile Library and Toolbox Mobile Parts – solutions that provide real-time access to the information technicians need to quickly resolve maintenance issues.

As a cooperative partner, flydubai worked closely with Boeing to finalize the functionality and operability of the mobile maintenance products, which will be integrated with the airline’s maintenance planning systems.

“Coordinating maintenance information across the airline is essential for our current and future operations as we continue to expand our 737 fleet,” said Dave Lewis, flydubai head of engineering. “To do this effectively, our engineers require instant access to information to support faster aircraft maintenance turn times, providing a greater level of confidence that we will continue to meet our quick-turn schedules.”

flydubai is positioning itself for significant fleet growth. In January, Boeing and flydubai finalized an order first announced at the Dubai Airshow for 75 737 MAX 8s, 11 additional Next-Generation 737-800s and purchase rights for 25 more MAXs, representing the largest single-aisle airplane order in the Middle East for Boeing.

“Our team worked closely with flydubai to identify their specific maintenance operations challenges and discovered that the transit time involved with engineers going back and forth between the airplane and the maintenance base to retrieve information could be optimized,” said John Maggiore, director of Fleet and Maintenance Solutions, Boeing Digital Aviation. “This integrated and streamlined mobile access to information at the airplane via mobile devices will enable the maintenance and engineering teams at flydubai to accommodate the high utilization rates and tight operations schedules for the fleet.”

The mobile maintenance applications provide technicians with real-time, mobile access to technical manuals, part numbers and parts inventory availability, maintenance history and other information needed to support time-critical maintenance tasks. Two-way collaboration capabilities enable technicians to rapidly share documents, photos and other information needed to troubleshoot issues, support operations decisions and improve maintenance turn times.

“We are pleased to have the opportunity to collaborate directly with Boeing to develop these solutions to support our needs in a fast-paced and rapidly changing maintenance environment,” said Ken Gile, flydubai chief operating officer. “By making these maintenance efficiency improvements, we will be better positioned to effectively manage our operations to scale more easily and accommodate our planned fleet growth.”

Boeing representatives will be available to provide demonstrations of the mobile maintenance applications suite at the MRO Middle East event in Dubai.

### **About the Boeing Edge**

Boeing offers a comprehensive portfolio of commercial aviation services, collectively known as the Boeing Edge, bringing value and advantages to customers and the industry. Boeing Digital Aviation is the business unit that delivers the Boeing Edge through integrated offerings in software, applications, information solutions and advanced training to drive optimized performance, efficiency and safety across customer operations. Boeing provides a competitive edge by solving real operational problems, enabling better

decisions, maximizing efficiency and improving environmental performance – creating intelligent information solutions across the aviation ecosystem.

## About flydubai

Dubai-based flydubai strives to remove barriers to travel and enhance connectivity between different cultures across its ever-expanding network. Since launching its operations in 2009, flydubai has:

- Created a network of more than 65 destinations, with 16 new routes announced in 2013.
- Opened up 47 new routes that did not previously have direct air links to Dubai or were not served by a UAE national carrier from Dubai.
- Built up a fleet of 35 aircraft, from its initial order of 50; due to be fulfilled by 2015.

In addition, flydubai's agility and flexibility as a young airline has enhanced Dubai's economic development, in line with the Government of Dubai's vision, by creating trade and tourism flows in previously underserved markets.

For more information about flydubai services, please visit [flydubai.com](http://flydubai.com).

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