Boeing, SilkAir Begins Transition to All 737 Fleet

- Delivery of SilkAir's first Next-Generation 737-800
- 737 enables SilkAir to fly longer routes, increase capacity

SEATTLE, Feb. 3, 2014 /PRNewswire/ -- Boeing [NYSE: BA] and SilkAir celebrated today the delivery of the carrier's first Next-Generation 737-800. The delivery also marked the start of the Singapore-based airline's transition to an all-Boeing fleet. Over the coming years, Boeing will deliver a total of 23 737-800s and 31 737 MAX 8s to SilkAir.

"The new Boeing 737 aircraft will support our network expansion plans," said SilkAir Chief Executive eslie Thng. "The transition to an all-Boeing fleet will enable us to efficiently serve more destinations, fly longer routes and increase capacity on existing routes."

SilkAir's new 737 will enter service later this month, flying to existing destinations including irMalaysia, Thailand and Indonesia. With the follow-on 737 deliveries, SilkAir will fly the aircraft to more destinations in Cambodia, Vietnam, India and the Philippines starting in March.

"As air travel in the Asia Pacific region continues to grow, Boeing is proud to support SilkAir's plans to fly more passengers and serve more cities," said Dinesh Keskar, senior vice president of Asia Pacific and India Sales, Boeing Commercial Airplanes. "The 737-800s efficiency and reliability makes it an excellent addition to the SilkAir fleet. SilkAir's passengers also will enjoy an enhanced flying experience with the comfort of the 737 Boeing Sky Interior and the airline's award-winning service."

The Boeing 737-800 is the best-selling versions of the highly successful Next-Generation 737 family, the most technologically advanced airplanes in the single-aisle market. The Next-Generation 737 is the most fuel-efficient and reliable single-aisle airplane today. The airplane provides added value to airlines by delivering reliability, simplicity and reduced operating and maintenance costs.

The 737 features the Boeing Sky Interior, which highlights new modern sculpted sidewalls and window reveals, LED lighting that enhances the sense of spaciousness and larger pivoting overhead stowage bins.

SilkAir is a full-service airline and the regional wing of Singapore Airlines. It currently flies more than 350 weekly flights to 45 destinations in 12 countries.

Contacts: Tim Bader

Asia Pacific and India Communications
Boeing Commercial Airplanes
+1 206-859-3633
tim.s.bader@boeing.com

Soraya Salim
Head Public Affairs
SilkAir (S) Pte Ltd
+65 6541 5303
silkair publicaffairs@singaporeair.com.sg

Kimberly Mah Ogilvy Public Relations for SilkAir +65 6213 9940 kimberly.mah@ogilvy.com

More information: http://www.newairplane.com/737ng/

Photo and caption are available here: http://boeing.mediaroom.com

SOURCE Boeing

Additional assets available online: Photos (1)