

Boeing Launches New Commercial Airplane; Highlights Innovation, Efficiency and Partnerships at 2013 Paris Air Show

LE BOURGET, France, June 20, 2013 [/PRNewswire/](#) -- Boeing (NYSE:BA) enjoyed a strong and productive Paris Air Show launching its newest model, the [787-10 Dreamliner](#), announcing important commercial airplane orders and strengthening alliances and relationships with customers and partners around the world.

"The 50th Paris Air Show has been important for Boeing with a number of historic milestones," said Charlie Miller, Vice President of International Communications. "Our airline customers have strongly endorsed Boeing's innovative family of commercial airplanes with outstanding orders and the launch of our latest 787 Dreamliner model."

"The excitement and enthusiasm among customers, partners and suppliers for the products and technologies Boeing showcased across the commercial and defense businesses validated our commitment to innovation and customer focus," said Miller.

Boeing highlighted its family of efficient commercial airplanes in both the single and twin-aisle market segments. The 787-10 Dreamliner was launched with 102 orders and commitments from five customers, including Air Lease Corporation (30), GE Capital Aviation Services (10), International Airlines Group / British Airways (12), Singapore Airlines (30) and United Airlines (20).

The new 787-10 covers more than 90 percent of the world's twin-aisle routes with seating for 300-330 passengers. Design of the 787-10 has already started at Boeing and international partners will be involved in detailed design in the months ahead, with first delivery targeted for 2018.

The innovative 787-8 Dreamliner in Air India livery flew for the first time at the Paris Air Show, and the Qatar Airways 787 on static display attracted hundreds of customers, partners, government officials and news media. The ScanEagle unmanned aircraft system, produced by Boeing subsidiary Insitu, was part of the U.S. Corral display throughout the show.

Over the past week, customers have demonstrated their strong confidence in the full family of Boeing commercial products – the Next-Generation 737, 737 MAX, 787, 777 and 747-8, announcing orders and commitments for 442 Boeing airplanes, valued at more than \$66 billion. Additional orders for 20 Next-Generation 737s and 20 737 MAX airplanes from unidentified customer(s) were posted on the [Orders & Deliveries website](#) today. The number of Boeing net orders for 2013 currently stands at 692.

Boeing announced during the show key partnerships with [Embraer](#) on the sales and marketing of Embraer's KC-390 medium-size transport, and with [Sikorsky](#) on a joint venture to compete for sustainment services in support of the Kingdom of Saudi Arabia's rotorcraft fleet. The U.S. Marine Corps V-22 Program Manager reported that operational success of the Bell-Boeing tilt-rotor played a key role in the recent award of a [\\$6.5 billion multi-year contract for 99 aircraft](#). Boeing also announced that work has begun at Le Bourget on a \$354 million [Mid-Life Upgrade contract](#) with Air France Industries to upgrade four French E-3F Airborne Warning and Control System (AWACS) aircraft.

Customer announcements this week

Customer	Quantity and Model	Approx. List Price Value	Status
TUI Travel PLC *	(60) 737 MAX	\$6.1 billion	Commitment
Skymark Airlines	(4) 737 MAX	\$400 million	Commitment
GE Capital Aviation Services (GECAS)	(10) 787-10	\$2.9 billion	Commitment
Qatar Airways	(2) 777-300ER (7) 777-300ER	\$2.8 billion	Firm order (2)/Commitment(7)
Air Lease Corporation	(30) 787-10 (3) 787-9	\$9.4 billion	Commitment
IAG / British Airways	(12) 787-10	\$3.5 billion	Commitment
Singapore Airlines	(30) 787-10	\$8.7 billion	Firm order
United Airlines	(20) 787-10	\$5.8 billion	Firm order
Korean Air	(5) 747-8 Intercontinental (6) 777-300ER	\$3.6 billion	Commitment
CIT Aerospace	(30) 737 MAX 8	\$3.0 billion	Firm order
Ryanair	(175) 737-800	\$15.6 billion	Firm order
Oman Air	(5) 737-900ER	\$473 million	Firm order
Travel Service	(3) 737 MAX 8	\$301 million	Commitment
Unidentified Customer(s)	(20) 737 (20) 737 MAX	\$3.8 billion	Firm order

* First announced by customer on May 31

Boeing has created a special microsite for the air show. All press materials are posted on www.boeing.com/paris2013

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