Boeing and Travel Service Announce Commitment for Three 737 MAXs

LE BOURGET, France, June 19, 2013 /PRNewswire/ -- Boeing (NYSE: BA) and Travel Service have today announced a commitment for three 737 MAX 8s at the 2013 Paris Air Show, valued at $301.5 million at list prices. Boeing looks forward to working with Travel Service to finalize the details, at which time the order will be posted as a firm order to the Boeing Orders and Deliveries website.

"We are very pleased that Travel Service was the first airline based in Central and Eastern Europe to fly the next-generation 737 and we are very proud that we will become the first airline to operate the 737 MAX in this region," said Roman Vik, Chief Executive Officer, Travel Service.

"As Travel Service continues to expand its route network, this commitment for three 737 MAXs will provide the airline with unsurpassed fuel efficiency and its passengers with superior comfort," said Todd Nelp, vice president of European Sales, Boeing Commercial Airplanes. "I am delighted that the partnership between Boeing and Travel Service will continue for years to come."

The 737 MAX builds on the strengths of the world's best-selling Next-Generation 737. The 737 MAX incorporates the latest-technology CFM International LEAP-1B engines to deliver the highest efficiency, reliability and passenger comfort in the single-aisle market. Airlines operating the 737 MAX will see a 13 percent fuel-use improvement over today's most fuel-efficient single-aisle airplanes.

The 737 MAX also features the new Boeing Sky Interior. The sleek interior boasts modern lines, a spacious cabin with more headroom and LED lighting that offers vibrant color options.

Based in the Czech Republic, Travel Service offers charter flights to more than 230 airports on four continents, as well as low-cost scheduled service to major European destinations through its Smart Wings brand.

Travel Service currently operates 28 Boeing 737s. Its fleet combines airplanes bought directly from Boeing as well as leased airplanes.

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