Boeing and TUI Travel PLC Announce Commitment for 60 737 MAX Airplanes

SEATTLE, May 31, 2013 – Boeing and TUI Travel PLC announced a commitment today for 60 737 MAX airplanes, valued at $6.09 billion at list prices. The commitment by one of the world's leading leisure travel groups includes 737 MAX 8s and 9s. Boeing looks forward to working with TUI Travel to finalize the details, at which time the order will be posted as a firm order to the Boeing Orders and Deliveries website.

"A major part of TUI Travel's strategy is to provide our customers with unique holiday experiences that they can only get from us," said Peter Long, Chief Executive, TUI Travel. "This multi-billion pound investment in the Boeing 737 MAX – representing the future generation of more fuel-efficient aircraft for our short and medium-haul programmes - will be a further driver in delivering this."

"Boeing and TUI Travel airlines have a relationship which goes back almost 50 years" said Todd Nelp, vice president of European Sales, Boeing Commercial Airplanes. "TUI Travel's airlines currently operate more than 135 Boeing airplanes and the commitment for 60 737 MAXs marks the next chapter in their continued fleet expansion, ensuring unrivalled efficiencies and superior passenger comfort. All of us at Boeing could not be more proud to see our relationship extended for years to come."

The 737 MAX builds on the strengths of the world's best-selling Next-Generation 737. The 737 MAX incorporates the latest-technology CFM International LEAP-1B engines to deliver the highest efficiency, reliability and passenger comfort in the single-aisle market. Airlines operating the 737 MAX will see a 13 percent fuel-use improvement over today's most fuel-efficient single-aisle airplanes.

The 737 MAX also features the new Boeing Sky Interior. The sleek interior boasts modern lines, a spacious cabin with more headroom and LED lighting that offers vibrant color options.

TUI Travel PLC

TUI Travel PLC is one of the world's leading international leisure travel groups operating in approximately 180 countries worldwide. It serves more than 30 million customers in over 31 source markets. Headquartered in the UK, the Group employs approximately 54,000 people and operates a pan-European airline group consisting of 141 aircraft. The company is organised and managed through three business Sectors: Mainstream, Specialist & Activity and Accommodation & Destinations. In the financial year ended 30 September 2012 TUI Travel had revenues of £14.46bn and an underlying operating profit of £490m.

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