

## **Boeing to Highlight Advanced Technologies at Latin America Aerospace and Defense 2013**

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Exhibit to feature unmanned airborne systems, cybersecurity, rotorcraft, F/A-18E/F Super Hornet simulator

**ST. LOUIS, April 4, 2013** – An F/A-18E/F Super Hornet Block II simulator, cybersecurity demonstration, and unmanned airborne system models will anchor Boeing’s [NYSE: BA] display at the Latin America Aerospace and Defense (LAAD) trade show in Rio de Janeiro April 9-12.

“We look forward to expanding discussions on our portfolio of products and services with our customers in Brazil and Latin America,” said Roberto Valla, Boeing Defense, Space & Security regional director, International Business Development for the Americas. “There is growing demand for intelligence, surveillance and reconnaissance capabilities through unmanned aerial systems and cybersecurity solutions for protecting information throughout Latin America, especially in Brazil as they prepare to host major sporting events.”

The Super Hornet flight simulator will be open to potential customers as well as members of the general public who would like to experience the strike fighter. The simulator includes a front and rear cockpit and demonstrates the capabilities of the single-seat E model and the two-seat F model. The system is capable of demonstrating simulated aerial combat and air-to-ground targeting, navigation and mission systems operation. Operators also can practice landing on and taking off from runways or an aircraft carrier.

The Super Hornet is in service with the U.S. Navy and the Royal Australian Air Force and is currently one of the finalists in Brazil’s F-X2 fighter competition.

Boeing will hold a series of media briefings at the LAAD Press Center during the show, as listed here. Reporters may contact the media relations representative listed below to schedule interviews with Boeing executives at the show.

*All times are local to Rio de Janeiro.*

#### **MONDAY, April 9**

##### **2 p.m.: Boeing in Brazil and Latin America**

Boeing Brazil President Donna Hrinak and Jeff Kohler, vice president, International Business Development, Boeing Defense, Space & Security, discuss the company’s activities in Brazil and growing opportunities in the Latin American defense sector.

#### **WEDNESDAY, April 10**

##### **12 p.m.: NAVAIR V-22 Osprey Overview**

U.S. Marine Corps Col. Greg Masiello, V-22 Joint Program Manager, U.S. Naval Air Systems Command (NAVAIR), provides an overview of the world’s most advanced production rotorcraft, the Bell Boeing V-22 Osprey tiltrotor.

##### **2 p.m.: The Information Advantage**

Samir Sahgal, director of International Business Development for Boeing Electronic and Information Solutions, briefs media on Boeing’s Information Advantage concept, which explores cybersecurity solutions and how organizations can manage their own proprietary data to create a lasting and critical competitive

advantage.

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Contact:

Marcia Costley  
International Communications  
Boeing Defense, Space & Security  
Office: +1 562-797-7281  
Mobile: +1 714-316-4267  
[marcia.b.costley@boeing.com](mailto:marcia.b.costley@boeing.com)

Ana Paula Ferreira  
Boeing Brazil  
Office: 55-11-3759-4801  
Mobile: 55-11-9-6644-5411  
[ana.p.ferreira@boeing.com](mailto:ana.p.ferreira@boeing.com)

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