Ganz to Lead Boeing Business in Germany and Northern Europe

BERLIN, February 4, 2013 -- Boeing (NYSE: BA) today announced the appointment of Matt Ganz as president, Boeing Germany and Northern Europe, and vice president, European Technology Strategy, effective April 1. He will be based in the Boeing office in Berlin, and succeeds Marlin Dailey, who has retired from Boeing. Brian Moran, director of Boeing Northern Europe, will lead the Berlin office during the transition.

As the company's senior leader in the region, Ganz will be responsible for leading the development and implementation of the Boeing strategy in Germany and Northern Europe. He will also be responsible for ensuring the company's European technology strategies and activities are integrated into the global Boeing technology strategy.

"Matt brings extensive leadership experience, business acumen and a keen focus on technology and innovation to his new assignment," said Shep Hill, president, Boeing International and senior vice president, Business Development and Strategy. "Matt will build on Boeing's presence in the region, strengthen and expand our technology partnerships and continue to grow our business."

Ganz is currently vice president and general manager of Boeing Research & Technology (BR&T). He joined Boeing in 2008 to lead a BR&T team that provides innovative system solutions and technologies in support of Boeing's existing programs and products, as well as breakthrough technologies for the creation of new products and business opportunities. His replacement at BR&T will be named shortly.

Before joining Boeing, Ganz was president, CEO and general manager of HRL Laboratories in California. Prior career milestones include positions as sector vice president for strategy and technology for Northrop Grumman Integrated Systems, senior positions with the Defense Advanced Research Projects Agency, and leadership positions with the Massachusetts Institute of Technology and Johns Hopkins University. An electrical engineering major, Ganz holds Ph.D., Master of Science and Bachelor of Science degrees from Ohio State University.

Dailey retires after a distinguished career of more than 32 years. He joined the company in 1979 as an aerodynamics engineer and moved to the commercial marketing and sales organization in 1987. From 2002 through 2008 Dailey led Boeing Commercial Airplanes Sales (BCA) organization for Europe, Russia and Central Asia. In late 2008 he was appointed vice president of Sales for BCA, responsible for global sales of commercial airplanes and related services to airlines and leasing customers. "We thank Marlin for his dedicated and distinguished service to Boeing, for his leadership in the commercial aircraft business and for his successful contributions to Boeing's business strategy across the region," said Hill.

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