## Boeing Offers New Electronic Flight Bag (EFB) Software for any EFB Hardware

## Launched by Air France, product cuts cost of upgrades for airlines with mixed fleets and avionics

SEATTLE, Jan. 15, 2013 /PRNewswire/ -- Boeing [NYSE: BA] announced today that Air France will deploy Boeing EFB system software on their 747-400 fleet in the second quarter of 2013. This is the first Boeing software solution designed to work on third-party Class 2 hardware, already used extensively at Air France. The ability to have a common EFB look and feel across an airline's entire fleet, regardless of EFB hardware provider, provides airlines with significant operational savings.

"The use of Boeing EFB software on third-party hardware allows us to upgrade our older aircraft affordably and operate them more efficiently. We appreciate that with Boeing, we get not only industry-leading information services solutions, but also a dedicated focus on our unique business needs," said Jacques Verriere, Vice President, Flight Operations Engineering for Air France.

Boeing's previous EFB offerings were paired hardware and software solutions. The software-only offering is the result of a transformation in Boeing's EFB strategy.

"Our customers tell us that our EFB solutions are the best on the market. However, given the ever-accelerating pace of change in technology and the wide variety of our customers' business needs, we have begun offering a wide array of flexible solutions," said John Maggiore, director of Airline Performance Management, Boeing Commercial Aviation Services. "That's how we strive to offer our customers the Boeing Edge."

The new EFB software solution is one of many – both traditional and mobile – that Boeing is developing in partnership with customers as it delivers on its digital airline strategy: helping airlines connect data, information, people and technology across the enterprise to create efficiencies and make the best possible business decisions.

**About Boeing services** 

The Boeing Edge offers the industry's broadest range of aviation services and support. Boeing Commercial Aviation Services (CAS) helps customers maximize the lifetime value of their fleets and operations, providing customers a competitive advantage in the marketplace. CAS offers comprehensive global support, e-enabled systems and consulting for greater maintenance and operational efficiency, freighter conversions, parts and inventory management, airplane modification, pilot, crew and maintenance training, navigation products and services, and air traffic management solutions. The real power of the Boeing Edge comes from combining services to create powerful solutions.

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## **About Air France**

Air France, with its three regional subsidiaries, Brit Air, City Jet and Regional, operates 1,500 daily flights in France, Europe and worldwide. Its fleet comprises 387 aircraft in operation. Since 2004, AIR FRANCE and KLM have formed one of the leading European air transport groups. In 2011, AIR FRANCE and KLM carried 75.8 million passengers. The two airlines currently offer their customers access to a network covering 230 destinations in 113 countries from their hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol. Their Flying Blue frequent flyer programme is leader in Europe and has over 21 million members. AIR FRANCE and KLM and their partners Delta and Alitalia operate the biggest trans-Atlantic joint-venture with more than 250 daily flights. AIR FRANCE and KLM are members of the SkyTeam alliance which has 19 member airlines, offering customers access to a global network of over 15,465 daily flights to 1,000 destinations in 187 countries.

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