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- Order includes 60 737 MAXs

SEATTLE, Nov. 6, 2012 /PRNewswire/ -- Boeing (NYSE: BA) and Aeromexico finalized an order for 60 737 MAX 8s and 9s, with reconfirmation rights for 30 additional 737 MAXs. The firm order by Mexico's largest airline, which was first announced as a commitment in July, is valued at more than \$6 billion at published list prices.

Today's order brings the total 737 MAX firm orders to 938 airplanes.

"We are proud of the steps Aeromexico is taking to remain Mexico's leading airline and one of the world's most progressive airlines," said Van Rex Gallard, vice president of Sales for Latin America, Africa, & Caribbean, for Boeing Commercial Airplanes. "Aeromexico has a history of leading the way for Latin America's aviation industry and this order shows their dedication to continuous improvement in performance, customer satisfaction and efficiency."

The 737 MAX is a new-engine variant of the world's best-selling airplane and builds on the strengths of today's Next-Generation 737. The 737 MAX incorporates the latest-technology CFM International LEAP-1B engines to deliver the highest efficiency, reliability and passenger comfort in the single-aisle market. Airlines operating the 737 MAX will see a 13 percent fuel-use improvement over today's most fuel-efficient single-aisle airplanes and an 8 percent operating cost per seat advantage over tomorrow's competition.

The 737 MAX also features the new Boeing Sky Interior. The sleek interior boasts modern lines, a spacious cabin with more headroom and LED lighting that offers vibrant color options.

Aeromexico operates an all-Boeing fleet for airplanes larger than 100 seats. Grupo Aeromexico, the parent company of Aeromexico, operates its main hub out of the Mexico City International Airport. In 2011 the Group transported more than 14 million passengers and offers more than 550 daily flights to different cities in Mexico, the United States, Canada, Central and South America, as well as Europe and Asia.

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