Boeing, Aeromexico Announce Commitment for 100 Airplanes

- Mexico's largest airline to purchase 737 MAXs and 787 Dreamliners

MEXICO CITY, July 25, 2012 /PRNewswire/ -- Boeing (NYSE: BA) announced today a commitment by Aeromexico to purchase up to 100 single- and twin-aisle airplanes – a combination of 737 MAXs and 787 Dreamliners – in an agreement that will fuel the airline's expansion.

The commitment by Mexico's largest airline includes up to 90 737 MAX 8s and 9s and ten 787s, worth $10.8 billion at average list price when all aircraft are firmed. Boeing looks forward to working with Aeroméxico to finalize the details, at which time the airplanes will be posted to the Boeing Orders & Deliveries website as a firm order.

"This order represents the largest investment program for a domestic airline in Mexican commercial aviation history and a major step forward in consolidating Grupo Aeromexico's international leadership position," said Grupo Aeromexico Chief Executive Officer Andres Conesa. "We are announcing our medium and long-term fleet plan supported by our partners, Boeing and General Electric that will allow us to maintain a flexible structure to grow according to market conditions."

"Aeromexico has earned its place as Mexico's leading airline with a commitment to performance. We are pleased to build on our 50-year partnership with Aeromexico and provide the most fuel-efficient fleet in Mexico," said Ray Conner, president and CEO of Boeing Commercial Airplanes. "The 737 MAX and the 787 Dreamliner provide unmatched passenger comfort and fuel efficiency allowing Aeromexico to expand their fleet, open new routes and serve new long-range markets – continuing their legacy of airline leadership."

The 737 MAX builds on the strengths of the best-selling Next-Generation 737 with big advances in fuel-efficiency and environmental performance. Equipped with new LEAP-1B engines from CFM International and improvements such as the Advanced Technology winglet, the 737 MAX reduces fuel burn and CO2 emissions by 13 percent and maintains the 8 percent operating cost advantage over future competition. The 737 features the new Boeing Sky Interior. The sleek interior boasts modern lines, a spacious cabin with more headroom and LED lighting that offers vibrant color options.

Made primarily from composite materials, the Boeing 787 Dreamliner is the first mid-size airplane capable of flying long-range routes and will allow Aeromexico to replace older aircraft on their European, Asian and South American routes. As a result of innovative technologies, the airplane offers unparalleled operating economics, fuel efficiency and passenger comfort. More than 850 787s are on order by 58 customers, a testament to the airplane's unique capabilities.

Aeroméxico operates an all-Boeing fleet for airplanes larger than 100 seats. Grupo Aeroméxico, the parent company of Aeroméxico, operates its main hub out of the Mexico City International Airport. In 2011 the Group transported more than 14 million passengers and offers more than 550 daily flights to different cities in Mexico, the United States, Canada, Central and South America, as well as Europe and Asia.

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