

Boeing 787 Dreamliner Honored with Hermes Awards for Innovation Grand Prize

Boeing 787 Dreamliner Honored with Hermes Awards for Innovation Grand Prize

PARIS, May 10, 2012 /[PRNewswire](#)/ -- Boeing's (NYSE: BA) new 787 Dreamliner has been honored with the Grand Prize during the 2012 Hermes Awards for Innovation. Yves Galland, president of Boeing France, accepted the prize during the 5th National Meeting of Chief Innovation Officers held in Paris.

"We are very proud to receive this prestigious award which recognizes the 787's amazing technological breakthrough," said Galland. "We share this prize with the eight French companies providing critical products and systems onboard the Dreamliner as well as the entire international team and our customers around the world."

The Hermes Awards, given by the European Institute for Creative Strategies and Innovation, honor companies or organizations whose innovative ideas and products help advance society. The jury recognized the exceptional technological breakthrough the 787 is bringing to the market, meeting the demand from airlines and passengers for more efficient and more comfortable airplanes. The jury was particularly impressed by the creative methodology that Boeing followed to develop the airplane via international passenger organizations, university studies and industry experts.

Made from composite materials, the Boeing 787 Dreamliner is the first mid-size airplane capable of flying long-range routes and will allow airlines to open new, non-stop routes preferred by the traveling public. As a result of innovative technologies, the airplane offers unparalleled operating economics, fuel efficiency and passenger comfort.

Contact:
Antoine Balas
Boeing Communications, France
+33 1 70 37 07 07
antoine.balas@boeing.com

Lori Gunter
787 Communications
+1 206-931-5919
loretta.m.gunter@boeing.com

SOURCE Boeing
