Boeing, Singapore Airlines Cargo Launch GoldCare Operations

Manufacturer, airline work together to reduce operating costs through 747-400 Freighter maintenance engineering

SINGAPORE, Feb. 15, 2012 /PRNewswire/ -- Boeing (NYSE: BA) and Singapore Airlines Cargo, a wholly owned subsidiary of Singapore Airlines (SIA), today announced that they have entered into a maintenance engineering and planning agreement that results in GoldCare coverage for the cargo carrier's fleet of 13 Boeing 747-400 Freighters.

GoldCare is a centrally managed and tailored materials and engineering service, with optional maintenance execution, that, when combined provides high value for customers by minimizing airline risk, simplifying their business and providing improved cost management.

The long-term performance-based maintenance engineering contract builds upon previous maintenance support products purchased by Singapore Airlines Group, including Boeing's Airplane Health Management, Integrated Materials Management Electronic Flight Bag, Electronic Logbook and Maintenance Performance Toolbox.

"The leadership of Singapore Airlines Group is very forward-thinking and they adopted many of Boeing's IT and spares support products during the time that GoldCare was being developed for the 787 Dreamliner," said Lou Mancini, senior vice president, Commercial Aviation Services for Boeing. "Together with maintenance engineering and planning, this brings together the major elements of GoldCare in a way that tailors the service to the needs of Singapore Airlines Cargo."

"GoldCare is a great example of our new initiative, the Boeing Edge, which brings into focus the unmatched advantage Boeing customers gain through the company's services and support," Mancini added.

A division of Boeing Commercial Airplanes, Commercial Aviation Services (CAS), with its 13,000 employees, helps customers maximize the lifetime value of their fleets and operations, providing customers a competitive edge in the marketplace. Boeing offers comprehensive global support, e-enabled systems and consulting for greater maintenance and operational efficiency, freighter conversions, parts and inventory management, airplane modification, pilot, crew and maintenance training, navigation products and services, and air traffic management solutions.

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