

## Singapore Airlines to Launch Boeing's Electronic Logbook Solution

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Application helps deliver more reliable passenger flights and lower airline costs

SEATTLE, Feb. 8, 2012 /PRNewswire/ -- Boeing (NYSE: BA) has announced that Singapore Airlines will be the launch customer for Boeing's new Electronic Logbook (ELB) software. The new version of ELB, developed in partnership with Ultramain Systems, Inc., enables unprecedented levels of communication between pilots, ground crews, maintenance crews and engineering.

Singapore Airlines will be deploying ELB on all their Boeing 777 airplanes.

ELB runs on an airplane's Electronic Flight Bag to connect flight data with ground-based technicians and equipment. The application feeds flight crew data into a central repository where it is combined with maintenance and engineering information. This allows airlines to better understand and diagnose issues within the context of multiple airplane systems.

"ELB allows us to transform data into usable information that can give our customers' operations a competitive edge," said Per Noren, vice president of Boeing's Commercial Aviation Information Services. "Airplane information is efficiently and quickly shared with the people who need it, which facilitates fast turnaround times – and that translate into better passenger service and greater airline cost savings.

"Singapore Airlines consistently leads the industry in adopting technology to improve their quality, service and reliability. Their partnership throughout our development process helped realize important operational efficiency opportunities," Noren added.

With this investment, Singapore Airlines adds ELB to their existing Boeing digital efficiency solutions: Maintenance Performance Toolbox, Airplane Health Management (AHM) and Integrated Material Management (IMM) services. Combining these Boeing tools, integrated into Singapore's back office resource management systems, will enable even better passenger service and greater maintenance and operational efficiencies.

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