

Boeing to Showcase Partnerships and Innovation Capabilities at Seoul Air Show

Boeing to Showcase Partnerships and Innovation Capabilities at Seoul Air Show

Korea debut of 787 Dreamliner, F-15 Silent Eagle technology and AH-6i

SEOUL, Korea, Oct. 13, 2011 – The Boeing Company [NYSE: BA] will highlight its leading-edge commercial and defense technologies and capabilities – including the Korea debut of the 787 Dreamliner, F-15 Silent Eagle and the AH-6i light attack reconnaissance helicopter – at the 2011 Seoul International Aerospace & Defense Exhibition.

The super-efficient Dreamliner will take center stage at this year's show for Korean 787 customers and suppliers, such as Korean Air and Korea Aerospace Industries.

“Boeing’s presence at the Seoul Air Show underscores our longstanding support for the Republic of Korea’s armed forces and our strong relationship with the country’s airlines,” said Pat Gaines, president of Boeing Korea. “I am proud that our partnership with Korea goes back more than 60 years and that we have been able to help advance the competitiveness of Korea’s aerospace industry.”

Boeing Commercial Airplanes’ exhibit will focus on a number of key products including the 787-9 Dreamliner, 747-8 Intercontinental passenger jet and 747-8 Freighter, as well as the new 737 MAX – Boeing’s newest member of its commercial airplane family.

Boeing Defense, Space & Security will showcase the next generation cockpit for the F-15 Silent Eagle multirole fighter – the first public showing of the aircraft’s cockpit systems. Additionally, there will be a 3D interactive display of the Silent Eagle’s multimission capabilities. The AH-64D Apache combat helicopter, CH-47 Chinook helicopter, 737 Airborne Early Warning & Control "Peace Eye" aircraft and other network-centric systems will round out Boeing’s defense products on display.

Boeing will hold a media briefing on Tuesday, Oct. 18, at 2:30 p.m. Seoul time with Mike Burke, director of Global Strike Rotorcraft Business Development, who will provide updates on Boeing's AH-64 Apache focused on the status of the new AH-64D Apache Block III aircraft and the new AH-6i light attack/reconnaissance helicopter program that is gaining international interest. Boeing Commercial Airplanes’ vice president of Marketing Randy Tinseth will present the company’s 20-year commercial market forecast for Korea on Tuesday Oct. 18, from 11a.m. to 1 p.m. at the Westin Chosun Hotel.

The 787 Dreamliner will be available for scheduled media tours on Tuesday, Oct. 18 from 2:00 p.m. to 4:00 p.m. Seoul time.

The show’s flying demonstrations will feature the new F-15K Slam Eagle, the most advanced fighter jet in service with the Republic of Korea Air Force; the U.S. Army’s multirole AH-64D Apache; and the U.S. Air Force’s versatile C-17 Globemaster III transport aircraft. The AH-6i and Republic of Korea Air Force Chinook will be on static display.

Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners and defense, space and security systems. The company supports airlines and U.S. and allied government customers in 150 countries. Boeing products and tailored services include commercial and military aircraft, satellites, weapons, electronic and defense systems, launch systems, advanced information and communication systems, and performance-based logistics and training.

#

Contact:

Chang Koh
Boeing Korea Communications
+82 10 8943 3295
changgyun.koh@boeing.com

Dianna Ramirez
BDS International Communications – Asia-Pacific
+1 562-243-3248
dianna.i.ramirez@boeing.com

