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CHICAGO, Sept. 28, 2011 /[PRNewswire](#)/ -- The Boeing Company (NYSE: BA) today named Donna Hrinak as president of Boeing Brazil. The appointment, which is effective October 14, further expands Boeing's presence in Brazil and strengthens the company's engagement with customers, industry and government stakeholders. Hrinak will be based in a new Boeing office to be opened in Sao Paulo and will report to Shep Hill, president of Boeing International and senior vice president of Business Development and Strategy.

Hrinak is responsible for the development and implementation of the Boeing strategy in Brazil and leads company-wide activities including government affairs, identifying new and emerging business opportunities, leading corporate citizenship programs and enhancing company relationships with customers, partners and other stakeholders.

"Brazil is one of the fastest growing economies in the world and represents for Boeing a large products and services market and a rich source of current and future collaborations in areas of technology, industry and finance," said Shep Hill. "Our decision to base a senior executive in-country is specifically focused on expanding our presence and furthering our mutually beneficial collaboration. Donna has the right combination of business, government, regional and local experience to lead Boeing in this important market."

Prior to this appointment, Hrinak was vice president, global public policy & government affairs for PepsiCo, Inc. She joined PepsiCo in 2008 from Kraft Foods, where she was Corporate Affairs Director for Latin America and the European Union. Before entering the private sector, Hrinak was a career officer in the US Foreign Service. She served as U.S. Ambassador to Brazil (2002-04), Venezuela (2000-02), Bolivia (1998-2000), and the Dominican Republic (1994-97), and as Deputy Assistant Secretary of State for Mexico and the Caribbean.

Boeing's relationship with Brazil dates back to 1932 with the delivery of 14 F4B-4 fighters to the Brazilian government. Boeing made its first commercial delivery to Brazil in 1960, a 707 to VARIG.

Boeing is the world's leading aerospace-based company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing has customers, products and support services in more than 150 countries around the world and is one of the largest U.S. exporters in terms of sales. Headquartered in Chicago, Boeing employs more than 164,000 people in more than 67 countries.

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