

## **Boeing Strengthens Global Customer Focus with Leadership Moves**

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- Dailey named president of Boeing Germany, Northern Europe/EU and Africa
- Conner to lead Commercial Airplanes Sales and Customer Support; Deal to lead Supply Chain Management and Operations
- Stein to lead Global Corporate Citizenship

CHICAGO, Aug. 26, 2011 [/PRNewswire/](#) -- The Boeing Company (NYSE: BA) today announced a series of executive leadership changes designed to strengthen customer-facing organizations globally.

Marlin Dailey, vice president of Sales for Boeing Commercial Airplanes, is named president of Boeing Germany, Northern Europe/EU and Africa, reporting to Shep Hill, president, Boeing International.

"Marlin Dailey's long-time international experience working in London and Brussels from where he led European Sales for six years, as well as his background working global markets, brings unique customer, stakeholder and industry knowledge to this key role," said Hill. "During the last three years he has led the Commercial Airplanes Sales & Marketing organization through a number of industry challenges while growing a large and diverse backlog of airplane orders."

Jim Albaugh, president and chief executive officer, Boeing Commercial Airplanes has named Ray Conner to the new position of senior vice president of Sales and Customer Support. In this role, Conner assumes responsibility for leading Sales, Marketing and Commercial Aviation Services. Conner was vice president and general manager, Supply Chain Management and Operations. Lou Mancini will continue to lead Commercial Aviation Services, reporting to Conner.

"Providing world-class, industry-leading performance in support of our customers is paramount," said Albaugh. "Combining our sales and customer support functions under Ray Conner's leadership will better serve our customers in managing all requirements, from airplane acquisition to lifecycle needs. Ray's knowledge of customer needs is broad and deep, and he also understands the production system requirements to meet our customer commitments."

Conner, a 34-year veteran of Commercial Airplanes, has extensive customer experience. Prior to his last assignment, he was vice president for Sales where he was responsible for the sale of commercial airplanes to airlines and leasing customers around the world

Stan Deal was named to succeed Conner as vice president and general manager, Supply Chain Management and Operations. Most recently, Deal was vice president and general manager of the Commercial Airplanes Supplier Management organization. Prior to that Deal was vice president of Asia-Pacific Sales.

It was also announced that Boeing South Carolina vice president and general manager Jack Jones will now report to Albaugh. Jones had previously reported to Conner. This move reflects the strategic importance of the Charleston facility and will provide closer linkage to all of Commercial Airplanes.

Lianne Stein, vice president of Boeing International and president of Boeing Germany, is appointed vice president of Global Corporate Citizenship, reporting to Rick Stephens, senior vice president of Human Resources and Administration. Stein succeeds Anne Roosevelt, who will retire August 31.

"I thank Anne on behalf of the company for her many contributions. Under her leadership, Boeing charitable grants, employee giving and volunteerism, disaster relief and other resources have addressed important social, cultural and environmental needs in communities around the globe," said Stephens.

"Lianne will continue these efforts to build Boeing's employee and corporate citizenship organization into a more strategic, focused and effective global network. Having led corporate citizenship programs in Germany for the past five years, Lianne brings a unique perspective and insight to the role."

Antonio De Palmas, president of Boeing European Union and NATO relations will continue the important role of representing Boeing with EU and NATO stakeholders and will report to Dailey.

All changes are effective September 9.

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