Boeing, GOL Celebrate Two Milestones With 737 Delivery

GOL takes delivery of Boeing's 100th 737 outfitted with the Boeing Sky Interior

Becomes the first airline in Latin America to receive performance improvement engines

SEATTLE, Aug. 9, 2011 /PRNewswire/ -- Boeing (NYSE: BA) has delivered the 100th 737 outfitted with the Boeing Sky Interior to GOL Airlines –the world's third largest low-cost 737 airline. The airplane, a Next-Generation 737-800, was also delivered with the certified performance improvement engines, marking the first airline in Latin America to receive the improved engines.

"GOL continues to do everything possible to diminish fuel consumption and emissions, further reducing its operating costs, which are among the lowest in the sector," said Adalberto Bogsan, GOL's Technical vice-president.

The new CFM56-7BE engine configuration, which is now standard on all production 737s, is an improved design that includes a high and low pressure turbine modification. Coupled with drag reduction improvements that Boeing started phasing into 737 production earlier this year, it will result in lower fuel consumption and maintenance cost savings.

Boeing has improved fuel efficiency of the Next-Generation 737 by 4 to 6 percent since the first airplane was delivered in 1998. This outcome is the result of continuous investment in the 737 family, including the latest Performance Improvement Package, with specific results dependent on customer configuration.

"GOL continues to show its leadership throughout the world's airlines," said Van Rex Gallard, vice president of Boeing Sales for Latin America, Africa, and the Caribbean. "In just its first 10 years of operation, GOL has entered the ranks of the world's top five 737 operators and is included in the exclusive club of airlines with at least 200 737 airplanes in its fleet, including the airline's current operating fleet and backlog of more than 90 737s."

The Boeing Sky Interior introduces new lighting and curving architecture that create a distinctive entry way. Passengers enjoy a greater sense of spaciousness in the cabin in an environment simulated by light-emitting diode (LED) lighting. The new interior also features decorative sculpted sidewalls, newly improved and expanded pivot stowage bins.

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