

New Boeing 747-8 Intercontinental and Freighter to Debut at 2011 Paris Air Show

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- Five Boeing commercial jetliners to be on display
- 787 Dreamliner to be featured
- Air Berlin 737-700 to showcase innovative Sky Interior
- Qatar Airways to present 777-200LR, world's longest-range jetliner
- C-17, F-15 and Chinook on static display

CHICAGO, June 6, 2011 /PRNewswire/ -- Boeing's two new 747-8 airplane models – the Intercontinental passenger version and the Freighter version – will make their international debuts at the Paris Air Show, joining the innovative 787 Dreamliner as highlights of the company's presence during the show. Also on display at the biennial aerospace exhibition, which begins June 20 at Le Bourget, will be an Air Berlin 737-700 with the new Boeing Sky Interior, a Qatar Airways Boeing 777-200LR – the longest-range passenger jetliner in the world – the C-17 Globemaster III military airlifter, the F-15E Strike Eagle multi-role fighter jet, and the CH-47F Chinook heavy-lift helicopter.

"We are excited to bring to the Paris Air Show the world's newest and most innovative family of commercial airplanes," said Tom Downey, senior vice president, Boeing Communications. "We also are proud to highlight the capabilities of our defense business. We are looking forward to meeting with customers, partners, and others in the aerospace community as the industry recovery continues."

The 747-8 Intercontinental passenger jet, sporting its distinctive "Sunrise" livery, will arrive June 19, just three months after its first flight, and be on static display until the evening of June 21. The 747-8 Freighter will arrive June 20 and be on display for the following two days.

Boeing will deliver the first 747-8 freighter to Cargolux later this summer. The first 747-8 Intercontinental will be delivered in the fourth quarter to a VIP customer, and Lufthansa will be the first airline to receive an Intercontinental in early 2012.

The 787 flight-test airplane ZA001 featuring the full Dreamliner livery will be on static display June 22-23. Launch customer ANA will receive its first 787 in August or September.

Together these five Boeing commercial airplane models embody the technology and innovation that Boeing is bringing to market to reduce operating costs for airlines while revolutionizing the travel experience for passengers around the world.

The Boeing military aircraft will be part of the U.S. Department of Defense display throughout the show.

Boeing will hold a series of media briefings and activities during the show, as listed below. Media at the show should check the briefing schedule daily at the Media Centre and the Boeing media chalet, situated in chalet row A 328, for updates.

The company will highlight its air show activities through www.boeing.com/paris2011 starting June 16, and through its Twitter feeds: @Boeing, @BoeingAirplanes and @BoeingDefense. The site will be updated regularly with briefings and videos from the show and about Boeing programs.

Note: All times listed below are local to Paris

Sunday, June 19

Approximately at 9.00 am, the 747-8 Intercontinental will land in Le Bourget*.Media will be given access to the Le Bourget site to witness the arrival. The airplane will be on static display and also available for media viewing from approximately 11.00 to 13.30.

*See separate 747-8 Intercontinental media advisory for further details.

Monday, June 20

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| 10.00 | <u>Boeing Commercial Airplanes Update – Auditorium (Media Centre)</u>
Boeing Commercial Airplanes President and CEO Jim Albaugh will assess current industry and market conditions and provide an update on Boeing commercial airplane products and services, development programs and product investments. This update will be followed by a product strategy overview (see details below). |
| 11.00 | <u>747-8 Intercontinental</u> available for media viewing from 11.00 to 12.00 |

- 11.15** **Product Strategy Overview – Auditorium (Media Centre)**
Nicole Piasecki, vice president of Business Development and Strategic Integration for Boeing Commercial Airplanes, and Mike Bair, vice president of Advanced 737 Product Development, will provide an update of BCA's product strategy.
- 12.00** **737 Media Opportunity – On board Air Berlin 737-700 with new Boeing Sky Interior**
Beverly Wyse, vice president and general manager, 737 Program, Boeing Commercial Airplanes, will introduce the advanced features of the Sky Interior and review improvements past, present and future, that have and will continue to preserve the 737 as the single-aisle market leader..

Tuesday, June 21

- 12.30** **Air Berlin 737-700** available for media viewing from 12.30 to 13.30
- 12.30** **747-8 Intercontinental** available for media viewing from 12.30 to 13.30

Wednesday, June 22

- 10.00** **2011 Pilot and Technician Outlook and Flight Services briefing– Salle 2 (Media Centre)**
Sherry Carbary, vice-president, Boeing Flight Services, will detail the projected exponential growth in demand for qualified aviation personnel over the next 20 years and assess challenges and opportunities in supporting the surge in airplane deliveries via advanced training, improved airspace capacity and greater airline efficiency to optimize global aviation.
- 11.00** **787 Dreamliner** available for media viewing from 11.00 to 12.00. Launch customer ANA, which will receive its first 787 in August or September, will make a special announcement at the 787 display.
- 12.00** **Air Berlin 737-700** available for media viewing from 12.00 to 13.00
- 12.00** **747-8 Freighter** available for media viewing from 12.00 to 13.00

Thursday, June 23

- 10.30** **Air Berlin 737-700** available for media viewing from 10.30 to 11.30
- 10.30** **787 Dreamliner** available for media viewing from 10.30 to 11.30

Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners and defense, space and security systems. The company supports airlines and U.S. and allied government customers in more than 90 countries. Boeing products and tailored services include commercial and military aircraft, satellites, weapons, electronic and defense systems, launch systems, advanced information and communication systems, and performance-based logistics and training. Boeing employs more than 159,000 people across the United States and in 70 countries. The company's leadership is strengthened further by hundreds of thousands of people who work for Boeing suppliers worldwide.

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