

Boeing to Highlight Partnership Opportunities at LAAD 2011 in Brazil

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F/A-18E/F Super Hornet simulator to be center of Boeing display

ST. LOUIS, April 11, 2011 -- Boeing [NYSE: BA] will showcase the F/A-18E/F Super Hornet Block II flight simulator and an array of other company products, services and capabilities at the Latin America Aerospace and Defense (LAAD) 2011 trade show, held April 12-15 in Rio de Janeiro.

"We look forward to meeting with potential customers from Brazil and all over Latin America to discuss how we can meet their near-term and future defense and security requirements," said Joe McAndrew, Boeing vice president of International Business Development for Europe, Israel and the Americas. "This year we also will have a strong focus on discussing partnership opportunities with Brazilian industry."

An F/A-18E/F Super Hornet flight simulator will be the centerpiece of Boeing's display, Booth #H18 in Hall 4. The simulator includes a front and rear cockpit and demonstrates the capabilities of the single-seat E model and the two-seat F model. Its 180-degree projection screen offers virtual-reality visibility of cities, forests, roads and buildings as well as enemy aircraft. The system is capable of demonstrating simulated aerial combat and air-to-ground targeting, navigation, and mission systems operation. Operators also can practice landing on and taking off from runways or an aircraft carrier.

The Super Hornet strike fighter is in service with the U.S. Navy and the Royal Australian Air Force and is currently one of the finalists in Brazil's F-X2 fighter competition. The Super Hornet offers Brazil a winning combination of price and capability, with advanced technologies, high mission readiness, low life cycle costs, low program risks, production availability, industrial benefits, and technology transfer.

"In addition to helping Brazil achieve air dominance, Boeing can be a strategic partner in several areas, including education, biofuels, satellites, unmanned systems, networking, and critical infrastructure protection," said McAndrew.

Boeing plans to hold the following media briefing at LAAD (briefing time local to Rio de Janeiro):

WEDNESDAY, April 13 – LAAD Press Center

2 - 3 p.m.: Super Hornet

Joe McAndrew, Boeing vice president of International Business Development for Europe, Israel and the Americas, and Ted Herman, International Business Development, Super Hornet Program, provide an overview of the Super Hornet offering to the Brazilian Air Force and a briefing on the Super Hornet International Roadmap.

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