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SEATTLE, March 24, 2011 /[PRNewswire](#)/ -- Boeing (NYSE: BA) is expanding its GoldCare service to include the Next-Generation 737 product line. The company is in advanced discussions with multiple customers regarding the tailoring of GoldCare solutions for their 737 fleets.

GoldCare is available to 787 Dreamliner operators and Boeing is expanding the service in response to airline customer demand.

"We've designed GoldCare to bring value to our Next-Generation 737 customers by boosting airplane reliability, which will reduce cost and improve efficiency throughout the airplane's lifecycle," said Jay Maloney, vice president, Fleet Management for Boeing Commercial Airplanes. "The airline will be able to focus on what it does best – flying its airplanes and serving its passengers."

Under GoldCare, Boeing leads and integrates a global team to deliver maintenance engineering, planning and execution and material services with a predictable cost based on airplane flight hours. Simplified maintenance operations and logistics allow GoldCare customers to focus on their passengers while their airplanes are maintained to the highest standards of excellence by Boeing, supported by GoldCare partners.

Boeing provides GoldCare customers with 24/7 operations support using the latest technology to turn airplane operating data into diagnostic information that enhances efficiency and maximizes airplane availability.

GoldCare provides additional peace of mind for leasing operators. A new operator, when receiving a leased airplane covered by GoldCare, is assured that the airplane's maintenance adheres to the requirements established by the manufacturer.

The 737 GoldCare offering is designed as a multi-year service, supported by a network of suppliers to support parts ownership, repair and overhaul requirements and provide all levels of airframe maintenance services.

Contact:
Bob Saling
Commercial Aviation Services Communications
+1 206 766-2914
bob.saling@boeing.com

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