Boeing Introduces DataMaster 5.0 Full-Motion Video Management Tool for Defense and Intelligence Customers

ARLINGTON, Va., Nov. 1, 2010 -- Boeing [NYSE: BA] today announced the introduction of DataMaster 5.0, a software system with full-motion video capability that will enable defense and Intelligence Community customers to better manage vast amounts of intelligence to meet their missions and counter global threats.

"Managing full-motion imagery is a critical part of our customers' current and future intelligence requirements," said Dewey Houck, director of Mission Systems for Boeing Intelligence & Security Systems. "Boeing is addressing that challenge with solutions that can extract essential information from large volumes of data. The goal of DataMaster's video management and exploitation is to extend the 'half-life' of the video. It catalogues and organizes the video to give analysts the full benefit of the information gathered for their intelligence, surveillance, and reconnaissance (ISR) missions."

The DataMaster geospatial-information imagery management system has assisted decision makers for more than 18 years. Version 5.0's full-motion video capability improves how users store, catalog and retrieve video, in addition to imagery, maps and terrain data -- all managed in a single system.

Boeing will showcase DataMaster 5.0 this week in New Orleans at the GEOINT Symposium, the premier imagery and geospatial event of the defense, intelligence and homeland security communities.

DataMaster 5.0 uses open video standards set by the Motion Imagery Standards Board (MISB) to manage video from ISR sensors. MISB was established by the National Geospatial-Intelligence Agency Innovision Directorate to standardize motion imagery, associated metadata, audio and other related systems for use within the Department of Defense and the Intelligence Community.

Boeing provides the subject matter expertise, technical excellence, and operational experience required to support the U.S. defense and intelligence communities and international allies. The company also provides ground-based and other integrated intelligence and security solutions for a variety of U.S. government customers and is a world leader in the design, development and manufacturing of satellites for government, civil and commercial customers.

A unit of The Boeing Company, Boeing Defense, Space & Security is one of the world's largest defense, space and security businesses specializing in innovative and capabilities-driven customer solutions, and the world's largest and most versatile manufacturer of military aircraft. Headquartered in St. Louis, Boeing Defense, Space & Security is a $34 billion business with 68,000 employees worldwide. Follow us on Twitter: @BoeingDefense.

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Contact:

Michelle Roby
Intelligence & Security Systems
Office: 703-414-6335
Mobile: 571-345-6518
michelle.roby@boeing.com