Boeing to Highlight Affordable, Low-Risk Solutions at AFA Air & Space Conference

WASHINGTON, Sept. 9, 2010 -- The Boeing Company [NYSE: BA], at next week's U.S. Air Force Association (AFA) Air & Space Conference and Technology Exposition, will highlight a range of affordable, low-risk solutions that enable the Air Force to fly, fight and win in air, space and cyberspace. The conference takes place Sept. 13-15 at the Gaylord National Resort and Convention Center, National Harbor, Md.

"Events such as the annual AFA conference give us the opportunity to listen to our valued Air Force customers, gain a better understanding of their needs and challenges, and discuss what we can do to deliver more capable and affordable products and services to the warfighter," said Jack Catton, Boeing Government Operations vice president of Combat Air Force Systems. "As a trusted industry partner, Boeing is committed to keeping America's Air Force capable, relevant and mission-ready."

Some of the solutions that Boeing will highlight at its exhibits and in its media engagements are the NewGen Tanker; the P-8 Aerial Ground Sensor aircraft; the C-17 Globemaster III airlifter; the Advanced F-15E fighter; the Phantom Eye and Phantom Ray unmanned airborne systems; the C-130 Avionics Modernization Program and Air Force support and logistics services; cybersecurity; and military space programs such as GPS and Wideband Global SATCOM.

Boeing's exhibits at this year’s AFA conference will feature more interactivity for customers and other conference attendees.

"The best way to showcase the capabilities of Boeing’s innovative products and services is to offer hands-on, interactive experiences," Catton said. "In addition to the NewGen Tanker and 737 Family of Systems technology demonstration trailers and their advanced flight simulators, we'll offer a sneak preview of the upcoming 3-D IMAX film 'Rescue.' This Boeing-sponsored film includes compelling C-17 and CH-47 footage from humanitarian relief operations around the world."

Boeing's online press kit for AFA, available at http://www.boeing.com/bds/mediakit/2010/afasept, contains program backgrounders, executive biographies, access to high-resolution photos, and a live Twitter feed of Boeing activities at the conference.

The following media briefing will be held in Maryland Briefing Room 4 at the Gaylord National Resort and Convention Center:

TUESDAY, Sept. 14
1330 - 1430: Filling the U.S. Government’s Satellite Capacity Gap
Jim Simpson, vice president of Business Development, Space & Intelligence Systems, and Bill Reiner, assistant director of Satellite Communications and Cyber Security for Government Operations, discuss military and commercial satellites, hosted payloads and what Boeing is doing to help the U.S. government fill its satellite capacity needs.

A unit of The Boeing Company, Boeing Defense, Space & Security is one of the world's largest defense, space and security businesses specializing in innovative and capabilities-driven customer solutions, and the world’s largest and most versatile manufacturer of military aircraft. Headquartered in St. Louis, Boeing Defense, Space & Security is a $34 billion business with 68,000 employees worldwide.

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