

Boeing Appoints Antoine Balas Communications Director for France

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PARIS, April 12, 2010 -- Boeing [NYSE: BA] has appointed Antoine Balas as Director of Corporate Communications for France. He will be responsible for developing the company's communications strategies and engaging with key stakeholders in the French market.

"France is a major customer and a strong partner for Boeing. Our industrial partnerships in France have been bolstered with the launch of the 787 Dreamliner", said Yves Galland, president of Boeing France. "We are very pleased to welcome Antoine, who will work closely with the international teams to enhance the company's reputation and help to grow our business in the country".

Balas, 39, has a 15-year career in corporate communications. From 1996 to 2004, he held various European positions within Honeywell International, including Communications Manager for the Aerospace organization in Europe. In 2004, he joined the French automotive supplier Valeo as Group Internal Communications Manager. In his last position at Valeo, he led Corporate Communications and Media Relations. He holds a degree in International Trade and a degree in Communications and Public Relations from ISERP.

Since the opening of its Paris office in 2003, under the leadership of Yves Galland, Boeing has significantly increased its partnerships with French suppliers, creating the "Boeing French Team". In France, more than 100 suppliers collaborate on Boeing programs.

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