

Boeing to Showcase a Tailored Portfolio of Products and Services at Dubai 2009

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DUBAI, United Arab Emirates, Nov. 11, 2009 – The Boeing Company [NYSE: BA] at this year's Dubai Air Show will showcase a range of advanced commercial and defense products and services designed to meet the needs of customers in the Middle East. The show runs Nov. 15 - 19.

Paul Kinscherff, president, Boeing Middle East, said: "As the Middle East grows in influence as a major hub for air traffic and expands its capability to perform globe-spanning missions like humanitarian airborne lift, it is only natural that Boeing has a strong presence at this year's air show, which has proved over the years to be one of the leading international aerospace events attracting visitors and participants from across the world."

He added: "The region holds great potential for growth in the aerospace sector including infrastructure expansion, services and financing and aircraft sales. Boeing is keen to participate in the ambitious growth plans of this region by providing the right products and services to our customers."

On the defense side, the AH-6i light attack/reconnaissance helicopter will mark its international air show debut with a series of VIP flights. Boeing will also demonstrate its Vigilare ground-based airborne command and control system. Static displays include a U.S. Air Force C-17 Globemaster III airlifter, a U.S. Navy F/A-18E Super Hornet, the Royal Australian Air Force's Wedgetail 737 Airborne Early Warning and Control (AEW&C) aircraft, and a U.S. Air Force F-15E Strike Eagle, which will perform in the daily flying display.

On the commercial side, Boeing customer Qatar Airways will have a newly delivered Boeing 777-200LR on static display, and Boeing Business Jets will display a customer's BBJ.

Boeing will provide business and market updates and emphasize the company's commitment to customers, suppliers and partners in the region.

In addition to hosting a series of briefings on key programs and issues throughout the show, Boeing is co-sponsoring the Middle East Air Chiefs Conference and the Engineering Student of the Year Award. Both events take place on Saturday, Nov. 14. Updates and briefing schedules will be available at the Dubai Air Show Press Center.

Note: All times listed below are local to Dubai. The schedule is subject to change.

Monday, Nov. 16

1300 Middle East Market Update

- **Venue:** Press Conference Room 2 (Media Center)
- **Speaker:** Randy Tinseth, vice president, Marketing, Boeing Commercial Airplanes, will present Boeing's 20-year outlook for the Middle East's commercial aviation market

1400 F/A-18/F Super Hornet

- **Venue:** Press Conference Room 4 (Media Center)
- **Speaker:** Paul Oliver, director of Global Strike Systems International Business Development, will provide a brief on the Super Hornet's capabilities and opportunities in the Gulf.

1500 C-17 Globemaster III

- **Venue:** Press Conference Room 4 (Media Center)
Speaker: Nigel Beresford, C-17 program manager, will provide an update on C-17 program status in the Middle East

Tuesday, Nov. 17

1100 Air Battle Management in the Gulf

- **Venue:** Press Conference Room 4 (Media Center)
- **Speaker:** Tim Norgart, director of ASW&ISR and Rod Drury, vice president of Strategy and Business Development for Boeing Defence Australia, will provide a briefing on integrated battle management capabilities in the Gulf.

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Boeing has created a special microsite for the Dubai Air Show. All materials will be posted on www.boeing.com/dubai2009. It will include presentations, news releases, general and product backgrounders, executive biographies, etc.

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