Boeing Names Ihssane Mounir Sales Vice President for Latin America and Africa

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(NYSE:BA)

- Expanded responsibilities to include African continent

SEATTLE, June 4 /PRNewswire-FirstCall/ -- Boeing (NYSE: BA) has named Ihssane Mounir vice president of Sales for Latin America and Africa, Boeing Commercial Airplanes. The new position is an expansion of Mounir's previous role as vice president of Sales for Latin America, which he has held since November 2008.

Mounir reports directly to Marlin Dailey, vice president of Sales for Boeing Commercial Airplanes worldwide.

Before his Latin America post, Mounir was London business director, and deputy vice president for Europe, Russia and Central Asia Sales. Earlier experience includes an assignment as Boeing sales director for the British Airways account.

Prior to joining the Sales organization in Europe, Mounir served as sales director for East and West Africa and Morocco.

As director of International Sales, Mounir was responsible for directing and leading the processes and people involved in promoting the sale of Commercial Airplanes products and services and for managing business relationships with airlines, government and other stakeholders in his regions of responsibility.

Mounir joined Boeing as a senior aerodynamics engineer in 1997 and served in a number of key roles in product analysis and strategy, marketing analysis and international sales.

Prior to joining Boeing, Mounir was a research associate and engineering lecturer at Wichita State University. He authored many papers in the fields of experimental and applied aerodynamics and has won numerous awards from the American Institute of Aeronautics and Astronautics for his research.

Mounir holds a master's degree in aerospace engineering from Wichita State University.

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