Boeing Launches Canada Web Site

CHICAGO, Jan. 21, 2009 -- The Boeing Company [NYSE: BA] today announced the launch of its Boeing in Canada Web site (www.boeing.ca). The Web site allows the public to access up-to-date information in English and French about Boeing and its role in Canada's economy, commercial aviation, national defense and security.

"This Web site highlights Boeing's presence in and contributions to Canada," said Shep Hill, president of Boeing International. "Boeing has had a strategic relationship with Canada for more than 90 years. Through our in-country facilities and partnerships with more than 200 companies across the country, we contribute to the long-term success of Canada's aerospace industry with wealth creation, innovation and employment."

The new Web site features Boeing's commercial and defense products and services as well as the history of the company's support for the Canadian and global aerospace community. Boeing generates approximately US$1 billion in business in Canada annually and is a major contributor to the Canadian economy. The company employs more than 1,500 highly skilled employees in Quebec, Manitoba and British Columbia who work in support of the company's major business units -- Boeing Commercial Airplanes (BCA) and Boeing Integrated Defense Systems (IDS). Canada is also home to Boeing's third-largest international supplier base, with quality suppliers in every region of the country.

The Boeing Company has been a key partner to the Canadian aerospace industry since 1919. More than a dozen Canadian commercial carriers operate or have ordered Boeing products, including 737, 767, 777 and 787 jetliners. Boeing Winnipeg is a Tier 1 supplier to the 787 Dreamliner program and manufactures key assemblies for the 737, 747, 767 and 777 programs. Boeing subsidiaries Aviall Services and Carmen Systems also have a significant presence in Canada.

In the defense sector, Boeing IDS continues to play a major role in supporting the ongoing transformation of the Canadian Forces by modernizing 80 of Canada's CF-18 fighter jets. Four Boeing C-17 Globemaster III airlifters are currently serving in Canadian military and humanitarian aid missions. Boeing IDS is also working to provide Canada with 16 CH-47F Chinook transport helicopters.

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems. As a major service provider to NASA, Boeing operates the space shuttle and International Space Station. The company also provides numerous military and commercial airline support services. Boeing has customers in more than 90 countries around the world and is one of the largest U.S. exporters in terms of sales.

Headquartered in Chicago, Boeing employs more than 160,000 people across the United States and in 70 countries, representing one of the most diverse, talented and innovative work forces anywhere. More than 83,800 Boeing employees hold college degrees -- including nearly 29,000 advanced degrees -- in virtually every business and technical field from approximately 2,800 colleges and universities worldwide. Boeing also leverages the talents of hundreds of thousands more skilled people working for its suppliers worldwide.

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