Boeing Appoints Charlie Miller to Lead International Communications

CHICAGO, Aug. 27 /PRNewswire-FirstCall/ -- The Boeing Company (NYSE: BA) named Charlie Miller vice president of International Corporate Communications, reporting to Tom Downey, senior vice president of Communications, and Shep Hill, president of Boeing International.

Miller, 52, will be based in London and lead Boeing's team of communications directors and outside agencies working in more than 30 key markets around the globe. He will oversee all communications activities for the company outside the United States, including media relations.

"This is an important appointment for Boeing given the global scope of our business and expanding international presence," said Downey. "Charlie will work with Boeing leaders across the company to further sharpen our focus in key strategic markets and improve communications with our stakeholders globally."

He succeeds Matthew de la Haye, who had served in the role since April 2000.

For the past five years, Miller has spearheaded Boeing's communications efforts across Europe, the Middle East and Africa. Prior to that, he was communications director for the United Kingdom. Before joining Boeing in 2001, he was Head of News at BAE Systems following a 20-year career in journalism. He earned a bachelor's degree in French from University College London.

"International Corporate Communications is the core function that connects our global audiences with Boeing, and Charlie's experience and demonstrated leadership capabilities will help us drive those connections to strengthen our local presence, shape markets and grow the business," said Boeing International President Hill.

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems. As a major service provider to NASA, Boeing operates the Space Shuttle and International Space Station. The company also provides numerous military and commercial airline support services. Boeing has customers in more than 90 countries around the world and is one of the largest U.S. exporters in terms of sales. Headquartered in Chicago, Boeing employs more than 160,000 people across the United States and in 70 countries. Total company revenues for 2007 were $66.4 billion.

SOURCE: The Boeing Company

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